

Joel Dinerstein

Curriculum Vitae

EMPLOYMENT

2017- Professor, Department of English, Tulane University
2012-2015 Executive Director, New Orleans Center for the Gulf South, Tulane University
2006-2015 Director, American Studies Program, Tulane University
2000-2003 Woodrow Wilson Postdoctoral Fellow, Cornell University, Society for the Humanities

EDUCATION

2000 Ph.D., American Studies, University of Texas (Austin)
1995 Master of Arts (MA), American Studies, University of Texas (Austin)
1979 Bachelor of Arts (BA), English, University of Buffalo

BOOKS

Jazz: A Quick Immersion (New York/Barcelona: Tibidado, 2020)

The Origins of Cool in Postwar America (University of Chicago Press, 2017)

Coach: A Story of New York Cool (NY: Rizzoli 2016)

American Cool (NY: Prestel 2014)

*Swinging the Machine: Modernity, Technology, and African-American Culture
Between the World Wars* (University of Massachusetts, 2003)

-Awards: (1) Eugene M. Kayden Press Book Award

(2) Award for Excellence, Association for Recorded Sound Collections (ARCS)

CURATOR

Consultant, New Orleans Jazz Museum, *April 2022 - ?*

American Cool, Feb. 7, 2014 – Sept. 7, 2014, National Portrait Gallery, Smithsonian Institution,
Washington DC. Exhibit based on my research with Frank Goodyear III.

Architect, *Music Rising at Tulane*, launched April 23, 2014. Musicrising.Tulane.edu

Multi-platform academic website for all Gulf South musical cultures.

Jazz, Putumayo Records (CD 2012), Curator, author of liner notes

MAJOR ARTICLES

The Origins of "Cool" in Post-WWII America, Sept. 22, 2021. Website, World War II Museum.
<https://www.nationalww2museum.org/war/articles/origins-of-cool-in-post-wwii-america>

Jazz Cool, in *Jazz and American Culture*, ed. Michael Borshuk (forthcoming, Cambridge University Press, 2023)

Swinging into the Future, *American Scholar* 89(4) (Winter 2021): 109-112.

Bruce Springsteen: The Popular Artist in a Democratic Society, with Jefferson Cowie, *Long Walk Home: Reflections on Bruce Springsteen*, ed. Jon Cohen (Rutgers, 2019).

The Cultural Democracy of the Second-Line: A View From Beyond the Ropes, in *Sweet Spots: In-Between Spaces in New Orleans*, eds. Teresa A. Toulouse and Barbara C. Ewell (University Press of Mississippi, 2018), 209-232.

American Cool: W.R. Burnett and the Rise of Literary Noir, *Virginia Quarterly Review*, Summer 2017: 164-171.

Hip vs. Cool: Delineating Two Key Concepts in US Popular Culture, in *Is It 'Cause It's Cool? Affective Encounters With American Culture* (Lit Verlag, 2014)

Albert Murray, American Metaphysician, in *Virginia Quarterly Review*: Sept 5, 2013. Online.
--<https://www.vqronline.org/music/albert-murray-american-metaphysician>

The Mask of Cool in Postwar Jazz and Film Noir, in *The Cultural Career of Coolness*, eds. Ulla Haselstein and Catrin Gatsdorf (Lexington Press, 2013).

To Realize You're Creolized: White Flight, Black Culture, Hybridity, in *Autobiographical International Relation: I, IR* (Routledge, 2011).

"Uncle Tom is Dead": Wright, Himes, and Ellison, Lay a Mask to Rest, *African-American Review* 43(1) (Spring 2009): 83-99. Published January 2010.

Second-Lining Post-Katrina: Learning Community from the Prince of Wales SA &PC, *American Quarterly* 61(3) (Sept 2009): 615-637, repr. in Clyde Woods and Kalamu ya Salaam, *In the Wake of Hurricane Katrina* (Johns Hopkins 2011), 189-211.

To Face the Music and Dance, *Post Road*, #19 (2010), 87-94 (creative non-fiction)

"Emergent Noir": Film Noir and the Great Depression in High Sierra and This Gun for Hire, [UK] *Journal of American Studies* 42(3) (Dec. 2008): 415-448

Modernism, in *The Blackwell Companion to American Cultural History*, Ed. Karen Halttunen (Oxford: Blackwell, 2008): 385-410.

ARTICLES (Cont'd)

The Soul Roots of Bruce Springsteen's Collective American Dream,

American Music 25(4) (Winter 2007): 441-76.

Technology and its Discontents, *American Quarterly* 58 (Sept. 2006): 569-95,

repr in *Re-wiring the Nation: The Place of Technology in American Studies*, eds.

Siva Vaidyanathan and Carolyn Thomas (Johns Hopkins, 2007), 15-41.

Backfield in Motion: The Transformation of NFL Football by Black Culture, in Amy Bass, ed., *In the Game: Race, Identity, and Sports in the 20th Century* (Palgrave, 2005): 169-89.

Music, Memory, and Cultural Identity in the Jazz Age (review essay),

American Quarterly 55(2) (June 2003): 303-313.

American Modernity: Jazz Rhythms and Machine Aesthetics, *Mickle Street Review* 15

(Summer 2002): online.

Lester Young and the Birth of Cool, in Gena Dagal Caponi, ed., *Signifyin(g)*,

Sanctifyin' and Slam-dunking (Univ. of Massachusetts Press, 1999)

SHORT ARTICLES and BOOK REVIEWS

Op-ed: The Pernicious Myth of a Caucasian Race, *Los Angeles Times*, Sept. 11, 2019: A30.

<https://www.latimes.com/opinion/story/2019-09-10/race-caucasian-myth-racism>

Review: David F. Garcia, *Listening for Africa: Freedom, Modernity, and the Logic of*

Black Music's African Origins, *African-American Review* (Winter 2018): 302-04.

Cat's Out (New Orleans Before the Storm), *short story*, *Papercuts* 20 (Winter 2018).

<http://desiwriterslounge.net/articles/papercuts-nomad-cats-out-joel-dinerstein/>

West Side Story and the Birth of Cool, *Jerome Robbins Foundation Newsletter*,

Winter 2017, Vol. 4(2): 7.

The Lost World of Jewish Flatbush, *Nonstop Metropolis: A New York City Atlas*,

eds. Rebecca Solnit and Joshua Jelly-Schapiro (University of California Press, 2016)

39 Sundays: Second-Line Season, in *New Orleans: Unfathomable City*

(Univ. of California Press, 2013), eds. Rebecca Solnit and Rebecca Snedeker

Hip to the Future, in *The End of Austin*, endofaustin.com, UT-Austin, May 25, 2013. *Online*.

"You're Gonna Need Some Hot Sauce With That," in *New Orleans: What Can't Be Lost –*

88 Stories and Traditions from the Sacred City (Univ of La-Lafayette, 2010): 135-138.

SHORT ARTICLES and BOOK REVIEWS (Cont'd)

Liner notes, *Jazz* (Putumayo, 2011), curated CD.

Review: Kabhir Sehgal, *Jazzocracy: Jazz, Democracy, and the Creation of a New American Mythology*, *American Music* 28(2) (Summer 2010): 255-56.

Review: David Suisman, *Selling Sounds*, *Journal of American History* 97 (June 2010): 222-23.

Review: "Jazz and the Vernacular," *American Literature* 79(4) (Dec. 2007): 860-62.

Review: Scott Reynolds Nelson, *Steel Drivin' Man: John Henry, the Untold Story of an American Legend*, in *Journal of American History* 94(2) (Sept. 2007): 569.

Review: William Howland Kenney, *Jazz on the River*, *AHR* 111(4) (October 2006): 1202-1203.

Review: Mark Katz, *Capturing Sound: How Technology Has Captured Music*, in *Journal of Popular Music Studies* 18(1) (March 2006): 102-105.

KEYNOTES and INVITED LECTURES

The Survival Technology of Omni-Americans. "Combating Antisemitism and Racism Together: Shaping an Omni-American Culture," The Jazz Leadership Project & American Sephardi Foundation, Online conference, University of the Negev, Israel, October 24, 2021.

<https://www.youtube.com/watch?v=xBdDSO0nfKg>

<https://www.youtube.com/watch?v=TpjgdHLaG1g&t=2862s>

How Cool Works in Popular Culture: A Seminar, Live at Heart Festival, Örebro, Sweden, September 8, 2018

The Secret History of Cool, How-The-Light-Gets-In, Philosophy and Music Festival, Hay-on-Wye, UK/Wales, May 27, 2018

Cool Icons, Co-Presence, and Social Media, Dublin Tech Summit, April 25, 2018

Cool Jews, Limmud Festival, JCC, New Orleans, LA, March 18, 2018

Jack Kerouac, Lester Young, Charlie Parker, and Bop Prosody, Gloucester Center for Writers, Gloucester, Mass., Oct. 13, 2017

Jack Kerouac and the Origins of Cool, University of Massachusetts-Lowell, Lowell, Mass., October 12, 2017.

Albert Murray's Existential Cool: Swing, Style, Ritual, Affirmation Centennial Symposium, "Albert Murray – An American Original," Center for Jazz Studies, Columbia University, Feb. 13, 2016

KEYNOTES and INVITED LECTURES (Cont'd)

Is Cool Dead? College of William & Mary, Williamsville, VA, October 15, 2015

Coach and American Cool, Keynote Address, Coach (Inc.) SMC Conference, Boca Raton, Florida, August 8, 2015

New Orleans as a Cool City, Keynote, Southern Foodways Alliance, Summer Symposium, New Orleans, Louisiana, June 26, 2015

Why Cool Matters, TedX Nashville [[Ted Talk](#)], Nashville, TN, March 21, 2015

Hip vs. Cool: Two Key Concepts in US Postwar Popular Culture, University of Virginia, September 5, 2014

American Cool's Cool Jews, Morris Bart Lecture Series, JCC New Orleans, December 8, 2014

Cool and Jazz, Gilder Lehrman Lectures on American History, Tulane University, New Orleans, July 11, 2012

Hip vs. Cool in Postwar America, University of Texas at Austin, March 4, 2012

Hip vs. Cool: Delineating Two Key Concepts in U.S. Popular Culture, Keynote, Austrian American Studies Conference, Salzburg, Austria, November 4, 2011

The Mask of Cool in Jazz and Film Noir, University of Salzburg, November 4, 2011

American Cool: Its Origins and Legacies, Cornell University, August 25, 2011

The Origins of Cool in Postwar Jazz Culture, Mellon Foundation Seminar, Washington University, Center for the Humanities, St. Louis, April 15, 2010

Swinging Our Machines: The Recurring Modernity of African-American and Afro-diasporic Musics, Humboldt University, Berlin, Germany, Nov. 11, 2010

The Mask of Cool in Jazz & Film Noir, Coolness Symposium: Interdisciplinary Perspectives, Freie Universitat, Berlin, Germany, November 13, 2010

The Import of Cultural Studies, Keynote Address, American Library Association, New Orleans, La., June 28, 2006

The Emergence of Film Noir From The Great Depression, UT-Austin, December 1, 2005

The Origins of Cool, The Morgan-Crawford Lecture at Southwestern University, Georgetown, Texas, April 1, 2005

MEDIA APPEARANCES and INTERVIEWS

The Reading Life, WWNO-FM, Oct. 16, 2020, for *Jazz: A Quick Immersion*.

"Cool: Its Origins and Meanings," *Thinking Allowed* on BBC Radio 4, October 23, 2019
Listen: <https://www.bbc.co.uk/programmes/m0009jkl>

Cool: Sunglasses, Style and American Counter Culture, BBC News Radio 1, Oct. 6, 2018
Listen: <https://www.bbc.co.uk/programmes/w3cswpsm>

The Secret History of Cool – Lecture at Hay-on-Wye, UK, Sept. 5, 2018
Watch here: <https://iai.tv/video/the-secret-history-of-cool>

The Story of Cool, MSNBC Documentary, airdate: July 1, 2018

HONORS, AWARDS and GRANTS

2020	Carol Lavin Bernick Faculty Grant, Tulane University
2010	NEH Summer Grant, National Endowment for the Humanities
2007	Excellence in Teaching Award for Junior Faculty, Tulane University
2007	Harry Ransom Center Fellowship, Humanities Research Center, UT-Austin
2005	Tulane College Student Body Award for Excellence in Undergraduate Teaching
2004	Eugene M. Kayden Press Book Award, in recognition of the best book in the humanities published by a university press (for <i>Swinging the Machine</i>)
2004	Award for Excellence, Association for Recorded Sound Collections (ARSC), Best Research in Recorded Jazz, Rhythm & Blues, or Soul
2001	Outstanding Dissertation Award (1 st prize), UT-Austin, Arts & Humanities

CONSULTING

2018-2019	House of Blues: Music Forward Foundation, New Orleans, LA
2015-2016	Coach, Inc., New York, NY, 75 th Anniversary Project
2011-2014	National Portrait Gallery, Washington, DC, Research and Curator, <i>American Cool</i>
2009-2015	National Endowment for the Humanities (NEH), Panelist, Music Documentaries (DC)
2011	HBO's <i>Boardwalk Empire</i> , Jazz and the 1920s for promo documentary, <i>The Money Decade</i> (air date, Sept. 18, 2011)

COMMUNITY SERVICE

2006-2015	Jazz DJ, The Morning Jazz Set with Joel 'Heavy D' Dinerstein, WWOZ-FM (90.7), New Orleans, 6-9 am, Mondays, www.wwoz.org
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CONFERENCES (Organizer)

Organizer: Annual Distinguished Frey Lecture, Tulane University
Jesmyn Ward, "Writing Race and Place on the Gulf Coast," Fourth
Center for the Gulf South, March 19, 2015.

Organizer, Annual Distinguished Frey Lecture, Tulane University
Elijah Wald, "Singers of Tail: Jelly Roll Morton and the Silences of History"
Center for the Gulf South, March 20, 2014

Conference Organizer, Edgar Richardson Symposium on *American Cool*,
National Portrait Gallery, Smithsonian Institution, Washington DC, March 7, 2014

Conference Organizer, *The Banjo in the African Diaspora*, April 22-23, 2013,
Center for the Gulf South, Tulane University, New Orleans, LA

Conference Organizer, *EMP: Experience Music Project* Pop Music Conference,
April 19-22, 2013, Tulane University, New Orleans, LA

Organizer, Annual Distinguished Frey Lecture, Tulane University,
Sherrie Tucker, "Not the Whole Storyville: Learning from New Orleans Jazzwomen"
Center for the Gulf South, March 13, 2013

CONFERENCE PAPERS

"The Reception of Blues and Jazz in the *Chicago Defender*, *Pittsburgh Courier*, and
New York Age, 1920-1930," American Studies Association, Pittsburgh, 1995

"Frank Erwin and the End of Segregation at the University of Texas,"
Texas State Historical Association, Austin, Texas, 1996

"Streamlining and Swing Music: Re-Tooling and Re-Grooving the American Body,"
American Studies Association, Washington, DC, 1997

"Depression-Era Spiritual Chaos and Swing's New Modernist Foundation,"
Pew Fellows Conference, Yale University, April 1998

"The Mindful Body of Tomorrow: The Lindy Hop and Black Vernacular Culture
at the New York Fair of 1939," ASA, Montreal, 1999

"Mark Twain, Edward Bellamy, and the Techno-Utopian Impulse of the 1880s,"
Modern Language Association (MLA), Chicago, 1999

"Machine Aesthetics in Jazz and Literature: American Popular Modernism,"
Cornell University, Society for the Humanities, February 2001

CONFERENCE PAPERS (Cont'd)

- "Jazz in the Global Marketplace of the 1930s: The First Dignified Images of Black Men in the National Press," ASA, Houston, Texas, November 2002
- "The History of Cool: From the Postwar (Not Selling Out) to the Present (Selling In)," Histories of Capitalism Conference, Cornell University, Nov. 6, 2014
- "The Gulf South: The Future of Regionalism in a Globalized World," Regional Centers and Institutes Symposium, Charleston, SC, May 16, 2014
- Respondent and Moderator, "Ambient Music," EMP Music Conference (EMP) Seattle, Washington, April 24, 2014
- Chair and Respondent, "Neoliberal Networks," American Studies Association (ASA) Washington DC, November 24, 2013
- Respondent, "The Golden Years: Fifties TV and Radio," American Studies Association (ASA), Baltimore, Maryland, October 23, 2011
- "39 Sundays: Rolling With It," EMP Pop Conference, April 20, 2013, Tulane University, N.O., LA
- "The Limits of Technology as US Ideology," American Studies Association (ASA), San Juan, Puerto Rico, November 16, 2012
- "Mailer's Hip, Hemingway's Cool, and the Existential Difference," Norman Mailer Society Conference, Sarasota, FL, November 5, 2010
- "Barack Obama: The First Cool President?," American Studies Association, Washington DC, November 5, 2009
- "Technology as American Ideology: The Contribution of Michael Adas to Technology Studies," American Studies Assn., Albuquerque, New Mexico, October 18, 2008
- "Second-Lining for Life ... After Katrina," Experience Music Project Conference, Seattle, Washington, April 12, 2008
- "*High Sierra* (1941) and the Emergence of *Noir* Cool From the Great Depression," American Studies Association (ASA), Philadelphia, PA, October 11, 2007
- "Captain Benjamin Sisko: The First African-American Character in TV's Future Imaginary," Modern Languages Association (MLA), Chicago, Dec. 29, 2007
- "'Lonely, Savage, and Cool': Joe Christmas's Hardboiled Bi-racial Masculinity," Faulkner & Yoknapatawpha Conference, Oxford, MS, July 25, 2007
- "Creating the Cool Mask: From Construction to Expression to Simulacra," Experience Music Project Conference, Seattle, Wash., April 15, 200

CONFERENCE PAPERS (Cont'd)

"The Soul Roots of Bruce Springsteen's American Dream," American Studies Association, Atlanta, Georgia, November 2004

UNIVERSITY LECTURES and TALKS

- 2018 Cultural Exchange Series: "Sound," for exhibit, "Empire," Newcomb Art Museum, Oct. 22
2017 "Did Cool Come From Africa?" Africana Brownbag, Newcomb Hall, Oct. 10, 2017
2015 Public Lecture: "The Origins of Jazz and Blues Along the Memphis-New Orleans Axis"
National Defense University Symposium
2014 "The Origins of American Cool," Homecoming Speaker Series, Newcomb College
2013 Moderator, Freshman Book Project, Michelle Alexander's *The New Jim Crow*,
McAllister Auditorium, Tulane University
2012 "*Casablanca* and Humphrey Bogart," Wall Residential College
2012 Moderator, Freshman Book Project Discussion, Dan Baum's *9 Lives*. McAllister Auditorium
2010 Moderator, Panel on HBO's *Treme* with David Simon & faculty, Kendall-Cram Auditorium
2009 "Joan Didion and Literary *Noir*," Introduction, Creative Writing Fund, McAllister Aud
2008 "*Noir Cool*," Dean's Advisory Council, LBC
2008 "Billie Holiday: 'The Essence of Cool,'" Fridays at Newcomb Lecture Series
2008 Keynote Address, "Nostalgia, Globalization, and American Identity in
The Reluctant Fundamentalist," Freshman Book Project, McAllister Auditorium
2008 "Parents Book Club: *The Reluctant Fundamentalist*," Parents Weekend
2008 Moderator, "The Satanic Verses," In Honor of Salman Rushdie, Cudd Hall
2008 Honors Roundtable, "The Meanings of 'Cool,'" Butler Hall
2007 Public Lecture: "The Magical Lyrics of the Song of Solomon," in honor of Toni Morrison,
2006 Newcomb Media Roundtable, "Black & Latin Music on Film: Representations and
Repercussions"

SERVICE ----- *Department*

- 2004 Search Committee, Creative Writing Assistant Professor,
2006-07 Search Committee, Nineteenth Century U.S. Literature
2007 Search Committee, Postdoctoral Teaching Fellows
2008-09 Mellon Postdoctoral Search Committee, English Dept. delegate
2009-10 Events Committee, Creative Writing Fund
2009-10 Hiring Committee, Postdoctoral Teaching Fellows
2010-11 Search Committee, Creative Writing Professor
2012-13 Salary Committee
2008-15 Director, American Studies Program
2017 Chair, Search Committee, African-American Literature, Asst Professor
2018 Chair, Search Committee, African-American Literature, Asst Professor
2018 Co-Chair, Search Committee, Modernity Poetry, Asst Professor
2018 Executive Committee
2019 Chair, Search Committee, Modernist
2018-2020 Director of Graduate Studies
2021 Chair, Committee on Salaries

SERVICE**Professional / Field**

2003-04 Program Delegate to American Studies Association Conference, Atlanta, GA
2003-08 Delegate, Executive Committee, Division of Popular Culture, MLA
2003-12 Manuscript Referee, University of Massachusetts Press, in the fields of Cultural Studies, English, American Studies, and African-American Studies
2004 Manuscript Referee, *Group and Organization Management* (UK)
2004 Reviewed manuscripts for Palgrave/MacMillan in English
2005 Reviewed manuscripts for NYU Press in Cultural Studies
2006 Reviewed manuscripts for Temple University Press in Cultural Studies
2007 Manuscript Referee, *PMLA*
2007-08 Chair, Executive Committee for the Division of Popular Culture, MLA
2008 Manuscript Reader in American Studies, University of North Carolina Press
2008 Manuscript Referee, *African-American Review* and *MELUS*
2008- Editorial Board, Science and Technology Series, Univ. of Massachusetts Press
2009, 2006 National Endowment for the Humanities (NEH) Referee and Panelist, Applications for TV and Radio Documentaries, Washington, DC
2009 Manuscript Referee, *Environmental History*
2009 Reviewed book manuscripts on jazz and blues for the following presses: University of California, University of Kansas, University of Michigan Studies, Technology Studies, Popular Music, and African-American Studies
2010 Manuscript Referee, *Journal of Popular Music Studies*
2010 Reviewed manuscripts on jazz for University of California Press
2012 Reviewed manuscript on popular music for Temple University Press
2013 Reviewed manuscripts on American Studies for University of Texas Press, Oxford University Press, and Cornell University Press
2013 Judge, NEH – Reviewed fellowships in American Studies
2015 Reviewed manuscripts for Palgrave-MacMillan and University of North Carolina Press on contemporary New Orleans music and blues history
2016 Reviewed manuscripts on blues and popular music, respectively, for University of North Carolina Press and University of Chicago Press
2017 Reviewed manuscripts on minstrelsy, slavery, and blues music for Columbia University Press, U of Chicago Press & University of North Carolina Press
2018 Reviewed manuscripts for University of Chicago Press
2019 Tenure Review for University of Virginia, Media Studies Department
2020 Tenure Review for NYU, English Department
2021 MS Referee, *Journal of Cultural Studies*
2021 Reviewed manuscript on pedagogy, Rowan & Littlefield