Joel Dinerstein

*Curriculum Vitae*

Professor, Department of English 728 Milan St.

Tulane University New Orleans, LA 70115

New Orleans, LA 70118 504-232-2506

***EMPLOYMENT***

2017- Professor, Department of English, Tulane University

2012-2015 Executive Director, New Orleans Center for the Gulf South, Tulane University

2006-2015 Director, American Studies Program, Tulane University

2000-2003 Woodrow Wilson Postdoctoral Fellow, Cornell University, Society for the Humanities

#### *EDUCATION*

#### 2000 Ph.D., American Studies, University of Texas (Austin)

1995 Master of Arts (MA), American Studies, University of Texas (Austin)

1979 Bachelor of Arts (BA), English, University of Buffalo (NY)

***BOOKS***

*Jazz: A Quick Immersion* (New York/Barcelona: Tibidado, 2020)

*The Origins of Cool in Postwar America* (University of Chicago Press, 2017)

*Coach: A Story of New York Cool* (NY: Rizzoli 2016)

*American Cool* (NY: Prestel 2014)

*Swinging the Machine: Modernity, Technology, and African-American Culture*

*Between the World Wars* (University of Massachusetts, 2003)

-Awards: (1) Eugene M. Kayden Press Book Award

(2) Award for Excellence in Jazz, Association for Recorded Sound Collections (ARCS)

***CURATOR***

*American Cool*, Feb. 7, 2014 – Sept. 7, 2014, National Portrait Gallery, Smithsonian Institution,

Washington DC. Exhibit based on my research with Frank Goodyear III.

Architect, *Music Rising at Tulane*, launched April 23, 2014. *Musicrising.Tulane.edu*

Multi-platform academic website for all Gulf South musical cultures.

*Jazz,* Putumayo Records (CD 2012), Curator, sequencer, author of liner notes

**MAJOR ARTICLES**

Cool, in *Jazz and American Culture,* ed. Michael Borshuk

(forthcoming, Cambridge University Press, 2022).

Cool in 1946. Word War II Museum website. Forthcoming November 2021.

https://www.nationalww2museum.org/

Swinging into the Future, *American Scholar* 89(4) (Winter 2021): 109-112.

The Popular Artist in a Democratic Society: Bruce Springsteen, with Jefferson Cowie,

*Long Walk Home: Reflections on Bruce Springsteen*, ed. Jon Cohen (Rutgers, 2019)

Cat's Out (New Orleans Before the Storm),*short story,**Papercuts* 20 (Winter 2018)

*http://desiwriterslounge.net/articles/papercuts-nomad-cats-out-joel-dinerstein/*

The Cultural Democracy of the Second-Line: A View From Beyond the Ropes, in

*Sweet Spots: In-Between Spaces in New Orleans,* eds. Teresa A. Toulouse and

Barbara C. Ewell (University Press of Mississippi, 2018), 209-232.

American Cool: W.R. Burnett and the Rise of Literary Noir,

*Virginia Quarterly Review*, Summer 2017: 164-171.

Hip vs. Cool: Delineating Two Key Concepts in US Popular Culture, in *Is It*

*‘Cause It‘s Cool? Affective Encounters With American Culture* (Lit Verlag, 2014)

39 Sundays: Second-Line Season, in *New Orleans: Unfathomable City*

(Univ. of California Press, 2013), eds. Rebecca Solnit and Rebecca Snedeker

Albert Murray, American Metaphysician*,*in *Virginia Quarterly Review*: Sept 5, 2013. *Online.*

--https://www.vqronline.org/music/albert-murray-american-metaphysician

The Mask of Cool in Postwar Jazz and Film Noir, in *The Cultural Career of*

*Coolness,* eds. Ulla Haselstein and Catrin Gatsdorf (Lexington Press**,** 2013).

To Realize You're Creolized: White Flight, Black Culture, Hybridity, in

*Autobiographical International Relation: I, IR* (Routledge, 2011).

"Uncle Tom is Dead": Wright, Himes, and Ellison, Lay a Mask to Rest,

*African-American Review* 43(1) (Spring 2009): 83-99. Published January 2010.

Second-Lining Post-Katrina: Learning Community from the Prince of Wales SA &PC,

*American Quarterly* 61(3) (Sept 2009): 615-637, *repr. in* Clyde Woods and

Kalamu ya Salaam, *In the Wake of Hurricane Katrina* (Johns Hopkins 2011), 189-211.

To Face the Music and Dance, *Post Road*, #19 (2010), 87-94 *(creative non-fiction)*

**ARTICLES (Cont'd)**

"Emergent Noir": *Film Noir* and the Great Depression in *High Sierra* and

*This* *Gun for Hire*, [UK] *Journal of American Studies* 42(3) (Dec. 2008): 415-448

Modernism, in *The Blackwell Companion to American Cultural History,*

*Ed.* Karen Halttunen (Oxford: Blackwell, 2008): 385-410.

The Soul Roots of Bruce Springsteen's Collective American Dream,

*American Music* 25(4) (Winter 2007): 441-76.

Technology and its Discontents, *American Quarterly* 58 (Sept. 2006): 569-95,

repr in *Re-wiring the Nation: The Place of Technology in American Studies, eds.*

*Siva Vaidhyanathan and Carolyn Thomas* (Johns Hopkins, 2007), 15-41.

Backfield in Motion: The Transformation of NFL Football by Black Culture, in Amy Bass,

ed., *In the Game: Race, Identity, and Sports in the 20th Century* (Palgrave, 2005): 169-89.

Music, Memory, and Cultural Identity in the Jazz Age (review essay),

*American Quarterly* 55(2) (June 2003): 303-313.

American Modernity: Jazz Rhythms and Machine Aesthetics, *Mickle Street Review* 15

(Summer 2002): online.

Lester Young and the Birth of Cool, in Gena Dagel Caponi, ed., *Signifyin(g),*

*Sanctifyin' and Slam-dunking* (Univ. of Massachusetts Press, 1999)

**SHORT ARTICLES and BOOK REVIEWS**

*Op-ed*: The Pernicious Myth of a Caucasian Race, *Los Angeles Times*, Sept. 11, 2019: A30.

[*https://www.latimes.com/opinion/story/2019-09-10/race-caucasian-myth-racism*](https://www.latimes.com/opinion/story/2019-09-10/race-caucasian-myth-racism)

Review: David F. Garcia, *Listening for Africa: Freedom, Modernity, and the Logic of*

*Black Music's African Origins*, *African-American Review* (Winter 2018): 302-04.

West Side Story and the Birth of Cool, *Jerome Robbins Foundation Newsletter,*

Winter 2017, Vol. 4(2): 7.

The Lost World of Jewish Flatbush, *Nonstop Metropolis: A New York City Atlas,*

eds. Rebecca Solnit and Joshua Jelly-Schapiro(University of California Press, 2016)

*Hip to the Future*, in *The End of Austin*, endofaustin.com, UT-Austin, May 25, 2013. *Online.*

"You're Gonna Need Some Hot Sauce With That," in *New Orleans: What Can't Be Lost –*

*88 Stories and Traditions from the Sacred City* (Univ of La-Lafayette, 2010): 135-138.

**SHORT ARTICLES and BOOK REVIEWS (Cont'd)**

Liner notes, *Jazz* (Putumayo, 2011), curated CD.

Review: Kabhir Sehgal, *Jazzocracy: Jazz, Democracy, and the Creation of a New American*

*Mythology*, *American Music* 28(2) (Summer 2010): 255-56.

Review: David Suisman, *Selling Sounds*, *Journal of American History* 97 (June 2010): 222-23.

Review: "Jazz and the Vernacular," *American Literature* 79(4) (Dec. 2007): 860-62.

Review: Scott Reynolds Nelson, *Steel Drivin' Man: John Henry, the Untold Story of an*

*American Legend*, in *Journal of American History* 94(2) (Sept. 2007): 569.

Review: William Howland Kenney, *Jazz on the River*, *AHR* 111(4)(October 2006): 1202-1203.

Review: Mark Katz, *Capturing Sound: How Technology Has Captured Music*, in *Journal of*

*Popular Music Studies* 18(1) (March 2006): 102-105.

**KEYNOTES and INVITED LECTURES**

*How Cool Works in Popular Culture: A Seminar*, Live at Heart Festival,

Örebro, Sweden, September 8, 2018

*The Secret History of Cool,* How-The-Light-Gets-In, Philosophy and Music Festival,

Hay-on-Wye, UK/Wales, May 27, 2018

*Cool Icons, Co-Presence, and Social Media,* Dublin Tech Summit, April 25, 2018

*Cool Jews*, Limmud Festival, JCC, New Orleans, LA, March 18, 2018

*Jack Kerouac, Lester Youmg, Charlie Parker, and Bop Prosody,*

Gloucester Center for Writers, Gloucester, Mass., Oct. 13, 2017

*Jack Kerouac and the Origins of Cool*, University of Massachusetts-Lowell,

Lowell, Mass., October 12, 2017.

*Albert Murray's Existential Cool: Swing, Style, Ritual, Affirmation*

Centennial Symposium, "Albert Murray – An American Original,"

Center for Jazz Studies, Columbia University, Feb. 13, 2016

*Is Cool Dead?* College of William & Mary, Williamsville, VA, October 15, 2015

*Coach and American Cool,* Keynote Address, Coach (Inc.) SMC Conference,

Boca Raton, Florida, August 8, 2015

*New Orleans as a Cool City*, Keynote, Southern Foodways Alliance, Summer

Symposium, New Orleans, Louisiana, June 26, 2015

*Why Cool Matters*, TedX Nashville [Ted Talk], Nashville, TN, March 21, 2015

**KEYNOTES and INVITED LECTURES (Cont'd)**

*Hip vs. Cool: Two Key Concepts in US Postwar Popular Culture,*

University of Virginia, September 5, 2014

*American Cool's Cool Jews,* Morris Bart Lecture Series, JCC New Orleans,

December 8, 2014

*Cool and Jazz,* Gilder Lehrman Lectures on American History, Tulane University,

New Orleans, July 11, 2012

*Hip vs. Cool in Postwar America,* University of Texas at Austin, March 4, 2012

*Hip vs. Cool: Delineating Two Key Concepts in U.S. Popular Culture*, Keynote,

Austrian American Studies Conference, Salzburg, Austria, November 4, 2011

*The Mask of Cool in Jazz and Film Noir,* University of Salzburg, November 4, 2011

*American Cool: Its Origins and Legacies*, Cornell University, August 25, 2011

*The Origins of Cool in Postwar Jazz Culture,* Mellon Foundation Seminar,

Washington University, Center for the Humanities, St. Louis, April 15, 2010

*Swinging Our Machines:The Recurring Modernity of African-American and*

*Afro-diasporic Musics,* Humboldt University, Berlin, Germany, Nov. 11, 2010

*The Mask of Cool in Jazz & Film Noir*, Coolness Symposium: Interdisciplinary

Perspective*s,* Freie Universitat, Berlin, Germany, November 13, 2010

*The Import of Cultural Studies,* Keynote Address, American Library Association,

New Orleans, La., June 28, 2006

*The Emergence of Film Noir From The Great Depression*, UT-Austin, December 1, 2005

*The Origins of Cool,* The Morgan-Crawford Lecture at Southwestern University,

Georgetown, Texas, April 1, 2005

**MEDIA APPEARANCES and INTERVIEWS**

*The Reading Life,* WWNO-FM, Oct. 16, 2020, for *Jazz: A Quick Immersion*

"Cool: Its Origins and Meanings," *Thinking Allowed* on BBC Radio 4, October 23, 2019

Listen: <https://www.bbc.co.uk/programmes/m0009jkl>

Cool: Sunglasses, Style and American Counter Culture, BBC News Radio 1, Oct. 6, 2018

Listen: *-*[*https://www.bbc.co.uk/programmes/w3cswpsm*](https://www.bbc.co.uk/programmes/w3cswpsm)

The Secret History of Cool *–* Lecture at Hay-on-Wye, UK, Sept. 5, 2018

Watch here: [*https://iai.tv/video/the-secret-history-of-cool*](https://iai.tv/video/the-secret-history-of-cool)

The Story of Cool, MSNBC Documentary, airdate: July 1, 2018

***HONORS, AWARDS and GRANTS***

2020 Carol Lavin Bernick Faculty Grant, Tulane University

2010 NEH Summer Grant, National Endowment for the Humanities

2007 Excellence in Teaching Award for Junior Faculty, Tulane University

2007 Harry Ransom Center Fellowship, Humanities Research Center, UT-Austin

2005 Tulane College Student Body Award for Excellence in Undergraduate Teaching

2004 Eugene M. Kayden Press Book Award, in recognition of the best book in the

humanities published by a university press (for *Swinging the Machine)*

2004 Award for Excellence, Association for Recorded Sound Collections (ARSC),

Best Research in Recorded Jazz, Rhythm & Blues, or Soul

2001 Outstanding Dissertation Award (1st prize), UT-Austin, Arts & Humanities

*CONSULTING*

2018-2019 House of Blues: Music Forward Foundation, New Orleans, LA

2015-2016 Coach, Inc., New York, NY, 75th Anniversary Project

2011-2014 National Portrait Gallery, Washington, DC, Research and Curator, *American Cool*

2009-2015 National Endowment for the Humanities (NEH), Panelist, Music Documentaries (DC)

2011 HBO's *Boardwalk Empire,* Jazz and the 1920s for promo documentary,

*The Money Decade* (air date, Sept. 18, 2011)

***COMMUNITY SERVICE***

2006-2015 Jazz DJ, The Morning Jazz Set with Joel *'Heavy D'* Dinerstein,

WWOZ-FM (90.7), New Orleans, 6-9 am, Mondays, [www.wwoz.org](http://www.wwoz.org)

***CONFERENCES (Organizer)***

Organizer: Annual Distinguished Frey Lecture, Tulane University

Jesmyn Ward, "Writing Race and Place on the Gulf Coast," Fourth

Center for the Gulf South, March 19, 2015.

Organizer, Annual Distinguished Frey Lecture, Tulane University

Elijah Wald, "Singers of Tail: Jelly Roll Morton and the Silences of History"

Center for the Gulf South, March 20, 2014

Conference Organizer, Edgar Richardson Symposium on *American Cool,*

National Portrait Gallery,Smithsonian Institution, Washington DC, March 7, 2014

Conference Organizer, *The Banjo in the African Diaspora,* April 22-23, 2013,

Center for the Gulf South, Tulane University, New Orleans, LA

Conference Organizer, *EMP: Experience Music Project* Pop Music Conference,

April 19-22, 2013, Tulane University, New Orleans, LA

Organizer, Annual Distinguished Frey Lecture, Tulane University

Sherrie Tucker, "Not the Whole Storyville: Learning from New Orleans Jazzwomen"

Center for the Gulf South, March 13, 2013

**CONFERENCE PAPERS**

"The Reception of Blues and Jazz in the *Chicago Defender, Pittsburgh Courier,* and

*New York Age,* 1920-1930," American Studies Association, Pittsburgh, 1995

"Frank Erwin and the End of Segregation at the University of Texas,"

Texas State Historical Association, Austin, Texas, 1996

"Streamlining and Swing Music: Re-Tooling and Re-Grooving the American Body,"

American Studies Association, Washington, DC, 1997

"Depression-Era Spiritual Chaos and Swing's New Modernist Foundation,"

Pew Fellows Conference, Yale University, April 1998

"The Mindful Body of Tomorrow: The Lindy Hop and Black Vernacular Culture

at the New York Fair of 1939," ASA, Montreal, 1999

"Mark Twain, Edward Bellamy, and the Techno-Utopian Impulse of the 1880s,"

Modern Language Association (MLA), Chicago, 1999

"Machine Aesthetics in Jazz and Literature: American Popular Modernism,"

Cornell University, Society for the Humanities, February 2001

"Jazz in the Global Marketplace of the 1930s: The First Dignified Images of

Black Men in the National Press," ASA, Houston, Texas, November 2002

**CONFERENCE PAPERS (Cont'd)**

"The History of Cool: From the Postwar (Not Selling Out) to the Present

(Selling In)," Histories of Capitalism Conference, Cornell University, Nov. 6, 2014

"The Gulf South: The Future of Regionalism in a Globalized World," Regional Centers

and Institutes Symposium, Charleston, SC, May 16, 2014

Respondent and Moderator, "Ambient Music," EMP Music Conference (EMP)

Seattle Washington, April 24, 2014

Chair and Respondent, "Neoliberal Networks," American Studies Association (ASA)

Washington DC, November 24, 2013

Respondent, "The Golden Years: Fifties TV and Radio," American Studies Association

(ASA), Baltimore, Maryland, October 23, 2011

"39 Sundays: Rolling Wid It," EMP Pop Conference, April 20, 2013,

Tulane University, New Orleans, LA

"The Limits of Technology as US Ideology," American Studies Association (ASA),

San Juan, Puerto Rico**,** November 16, 2012

"Mailer's Hip, Hemingway's Cool, and the Existential Difference," Norman Mailer

Society Conference, Sarasota, FL, November 5, 2010

"Barack Obama: The First Cool President?," American Studies Association,

Washington DC, November 5, 2009

"Technology as American Ideology: The Contribution of Michael Adas to Technology

Studies," American Studies Assn., Albuquerque, New Mexico, October 18, 2008

"Second-Lining for Life ... After Katrina," Experience Music Project Conference,

Seattle, Washington, April 12, 2008

*"High Sierra* (1941) and the Emergence of *Noir* Cool From the Great Depression,"

American Studies Association (ASA), Philadelphia, PA, October 11, 2007

"Captain Benjamin Sisko: The First African-American Character in TV's Future

Imaginary," Modern Languages Association (MLA), Chicago, Dec. 29, 2007

"'Lonely, Savage, and Cool': Joe Christmas's Hardboiled Bi-racial Masculinity,"

Faulkner & Yoknapatawpha Conference, Oxford, MS, July 25, 2007

"Creating the Cool Mask: From Construction to Expression to Simulacra,"

Experience Music Project Conference, Seattle, Wash., April 15, 2005

"The Soul Roots of Bruce Springsteen's American Dream," American Studies

Association, Atlanta, Georgia, November 2004

**UNIVERSITY LECTURES and TALKS**

2017 "Did Cool Come From Africa?" Africana Brownbag, Newcomb Hall, Oct. 10, 2017

2015 Public Lecture: "The Origins of Jazz and Blues Along the Memphis-New Orleans Axis"

National Defense University Symposium

2014"The Origins of American Cool," Homecoming Speaker Series, Newcomb College

2013 Moderator, Freshman Book Project, Michelle Alexander’s *The New Jim Crow,*

McAllister Auditorium, Tulane University

2012"*Casablanca* and Humphrey Bogart," Wall Residential College

2012 Moderator, Freshman Book Project Discussion, Dan Baum's *9 Lives.* McAllister Auditorium

2010 Moderator, Panel on HBO's *Treme* with David Simon & faculty, Kendall-Cram Auditorium

2009 "Joan Didion and Literary *Noir,*" Introduction, Creative Writing Fund, McAllister Aud

2008 "*Noir* Cool," Dean's Advisory Council, LBC

2008 "Billie Holiday: 'The Essence of Cool,'" Fridays at Newcomb Lecture Series

2008 Keynote Address, "Nostalgia, Globalization, and American Identity in

*The Reluctant Fundamentalist*," Freshman Book Project, McAllister Auditorium

2008 "Parents Book Club: *The Reluctant Fundamentalist,*" Parents Weekend

2008 Moderator, "The Satanic Verses," In Honor of Salman Rushdie, Cudd Hall

2008 Honors Roundtable, "The Meanings of 'Cool," Butler Hall

2007 Public Lecture: "The Magical Lyrics of the Song of Solomon," in honor of Toni Morrison,

2006 Newcomb Media Roundtable, "Black & Latin Music on Film: Representations and

Repercussions"