# LISA WADE, PHD

Associate Professor Departments of Sociology and Gender and Sexuality Studies Affiliate, Newcomb Institute Tulane University 6823 St. Charles Ave. New Orleans, LA 70118 lwade3@tulane.edu

# **EMPLOYMENT**

2021-	<ul> <li>Associate Professor of Sociology, Tulane University</li> <li>Joint appointment with Gender and Sexuality Studies</li> <li>Affiliation with the Newcomb Institute</li> </ul>			
2020-2021	Visiting Scholar, Tulane University			
2015-2016	Special Visiting Professor of Sociology, Loyola University, New Orleans			
2012-2020	Associate Professor of Sociology, Occidental College • Chair (2012 to 2013, 2014 to 2015)			
2006-2012	Assistant Professor of Sociology, Occidental College			
2003-2005	Lecturer in Sociology, University of Wisconsin, Madison			
2000-2006	Teaching Assistant in Sociology, University of Wisconsin, Madison			
1998-1999	Adjunct Instructor of Human Sexuality and Public Health, concurrently City College of San Francisco, Chabot College, Diablo Valley College, Las Positas College, San Jose City College			
EDUCATION				

2006	<ul> <li>PhD in Sociology, University of Wisconsin, Madison</li> <li>Dissertation: "Female Genital Mutilation" in the American Imagination</li> <li>Comprehensive Exams: Sociology of Gender, Political Sociology</li> <li>Minor: History of Science</li> </ul>
1997	M.A. in Human Sexuality, Marriage, and Family Life Education, New York University
1997	Certificate in Sexuality, Culture and Society, University of Amsterdam
1996	<ul> <li>B.A. in Philosophy, University of California, Santa Barbara</li> <li>High Honors</li> <li>University Award of Distinction</li> </ul>

# **COURSES TAUGHT**

Gender and Society	Introduction to Sociology	Power and Sexuality
Race and Ethnicity	Research Design	Senior Comprehensives

## KEYNOTE AND PLENARY SPEECHES

- 2020 Wisconsin Department of Health Services Sexually Transmitted Infections Summit (virtual, November 18)
- 2020 Centers for Disease Control and Prevention Sexually Transmitted Disease Prevention Conference (virtual, September 17)
- 2020 Society for Personality and Social Psychology Pre-Conference (New Orleans, February 27)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2017 Massachusetts Institute of Technology Pleasure Week (Boston, February 13)
- 2017 Harvard University Humanist Hub Sunday Speaking Series (Boston, February 12)
- 2016 Wichita State University Sociology Department Gender and Sexuality Conference (Wichita, March 4)
- 2015 Midwest Sociological Society Meetings (St. Louis, March 27)
- 2015 University of Nebraska Undergraduate Sociological Symposium (Omaha, November 12)
- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2014 Citrus College Sex 101 (Glendora, April 3)
- 2013 University of Akron Alpha Kappa Delta Awards Banquet (Akron, April 19)
- 2013 Harvard University Women's Week (Boston, March 11)
- 2012 California State University Alpha Kappa Delta Sociology Honor Society (Northridge, October 8)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)

## **GRANTS AND AWARDS**

#### **External:**

- 2017 *Contexts* Hall of Fame (inaugural cohort)
- 2015 American Sociological Association Distinguished Contributions to Teaching Award
- 2014 Multimedia Educational Resource for Learning and Online Teaching Award for Exemplary Online Learning Resources
- 2012 ASA Communication and Information Technologies Public Sociology Award
- 2012 University of Minnesota Department of Sociology Public Sociology Award
- 2011 Andrew W. Mellon Foundation Digital Scholarship
- 2009 The Pacific Sociological Association Early Career Teaching Award
- 2005 Robert Wood Johnson Grant for Interdisciplinary Studies on Health and Society

#### **Internal:**

- 2018 Occidental College Faculty Enrichment Grant
- 2013 Occidental College Linda and Tod White Teaching Prize
- 2013 Occidental College Faculty Enrichment Grant
- 2009 Occidental College Faculty Enrichment Grant
- 2006 University of Wisconsin Award for Excellent Teaching by a Lecturer
- 2005 University of Wisconsin Women's Studies Research Center Hyde Dissertation Award
- 2004 University of Wisconsin Vilas Travel Grant
- 2004 University of Wisconsin Small Grant
- 2003 Teaching Fellow, University of Wisconsin
- 1996 University Award of Distinction, University of California, Santa Barbara

## **PUBLICATIONS**

#### **Books:**

- 2021 Terrible Magnificent Sociology. New York: W.W. Norton & Co.
- with Myra Marx Ferree, *Gender: Ideas, Interactions, Institutions* (2<sup>nd</sup> edition). New York: W.W. Norton & Co.
  - Leads the market in books sold for sociology of gender courses.
  - 1st edition published in 2014.
- 2017 American Hookup: The New Culture of Sex on Campus. New York: W.W. Norton & Co.
  - Paperback edition (2018); United Kingdom edition (2018).
  - Reviewed in the New York Times and featured on National Public Radio.
  - Excerpted at TIME and The Guardian.
  - Starred at Booklist.
  - Assigned in sociology, psychology, history, critical studies, and philosophy courses.
  - Excerpted in Readings for Introductory Sociology (Sage, 2018); Subject & Strategy: A Writer's Reader (Macmillan, 2018); Readings for Sociology (W.W. Norton & Co., 2019); and Everyday Sociology, 3<sup>rd</sup> edition (W.W. Norton & Co., forthcoming).
  - Profiled at Aish, Autostraddle, BBC, *Bitch*, Bookpage, *Boston Common*, Broadly, Canvas 8, the Center for Public Theology, CBN, Commentary, *Contexts*, *Duluth News Tribune*, *Elle*, The Establishment, The Globe and Mail, Guernica, Harvard Educational Review, Huffington Post, Independent Women's Forum, The Institute for Family Studies, Kirkus, KPCC, KPFK, Manhattan Book Review, *MEL*, Minnesota Public Radio, *My San Antonio*, *New Zealand Herald, Publisher's Weekly, Psychology of Women Quarterly*, Salon, *San Francisco Chronicle*, *Santa Fe New Mexican*, School Library Journal, *Seattle Times*, Talk Radio Europe, *The Globe and Mail*, WAMC, WBUR, Wisconsin Public Radio, Yahoo, over 30 college newspapers, and more.
- 2016 Assigned: Life with Gender, with Doug Hartmann and Christopher Uggen (eds). New York: W.W. Norton & Co.

## Journal articles and book chapters:

- Forth. In Pursuit of the Potential of Sexual Field Theory: A Research Agenda. Sexualities.
- Forth. Doing Casual Sex: A Sexual Fields Approach to the Emotional Force of Hookup Culture. **Social Problems**.
- 2019 Confronting Manhood after Trump. Pp. 19-26 in *Antidemocracy in America: Truth, Power, and the Republic at Risk*, edited by Eric Klinenberg, Caitlin Zaloom, and Sharon Marcos. New York: Columbia University Press.
- with Michael Kimmel. Ask a Feminist: Michael Kimmel and Lisa Wade Discuss Toxic Masculinity. *Signs: Journal of Women in Culture and Society* 44, 1: 233-254.

- Are Women Bad at Orgasms? Understanding the Gender Gap. Pp. 227-237 in *Gender, Sex, and Politics: In the Streets and Between the Sheets in the 21st Century*, edited by Shira Tarrant. New York: Routledge.
- with Heather Talley. Feminist Images of Public Intellectualism: An Interview with Lisa Wade. *Feminist Teacher* 23, 2: 158-162.
- 2013 The New Science of Sex Difference. *Sociology Compass* 7, 4: 278-293.
  - Reprinted as pp. 22-34 in Zinn, Maxine Baca, Pierrette Hondagneu-Sotelo, Michael A. Messner, and Amy M. Denissen. 2015. *Gender Through the Prism of Difference* (5<sup>th</sup> ed.). New York: Oxford University Press.
- 2012 Learning from "Female Genital Mutilation": Lessons from 30 Years of Academic Discourse. *Ethnicities* 12, 1: 26-49.
- The Function of Balance in U.S. News Coverage of Uncontested Issues: The Case of Female Genital Cutting. *Journalism: Theory, Practice & Criticism* 13, 7: 867-883.
- with Caroline Heldman. Hooking Up and Opting Out: What Students Learn about Sex in their First Year of College. Pp. 128-145 in *Sex for Life: From Virginity to Viagra, How Sexuality Changes Throughout our Lives*, edited by John DeLamater and Laura Carpenter. New York: New York University Press.
- with Gwen Sharp. Sociological Images: Blogging as Public Sociology. *Social Science Computer Review* 31, 2: 221-228.
- The Politics of Acculturation: Female Genital Cutting and the Challenge of Building Multicultural Democracies. *Social Problems* 58, 4: 518-537.
  - Reprinted as pp. 277-294 in Stombler, Mindy, Dawn Baunach, Wendy Simonds, Elroi Windsor, and Elisabeth Burgess. 2014. *Sex Matters: The Sexuality and Society Reader*. New York: W.W. Norton.
- The Emancipatory Promise of the Habitus: Lindy Hop, the Body, and Social Change. *Ethnography* 12, 2: 224-246.
- Journalism, Advocacy, and the Social Construction of Consensus. *Media, Culture & Society* 38, 8: 1166-1184.
- with Caroline Heldman. Sexualizing Sarah Palin: The Social and Political Contexts of the Sexual Objectification of Female Candidates. *Sex Roles* 65, 3-4: 156-164.
- with Gwen Sharp. Selling Sex. Pp. 163-172 in *Images that Injure: Pictorial Stereotypes in the Media*, edited by Lester Paul and Susan Ross. Westport, CT: Praeger.
- with Caroline Heldman. Hook Up Culture: Setting a New Research Agenda. *Sexuality Research and Social Policy* 7, 4: 323.
- Defining Gendered Oppression in U.S. Newspapers: The Strategic Value of "Female Genital Mutilation." *Gender & Society* 23, 3: 293-314. [lead article]
- with Emily Kremer and Jessica Brown. The Incidental Orgasm: The Presence of Clitoral Knowledge and the Absence of Orgasm for Women. *Women & Health* 42, 1: 117-138.

- with Jeremy Freese and Allen Li. The Potential Relevances of Biology to Social Inquiry. *Annual Review of Sociology* 29: 233-256.
- with John D. DeLamater. Relationship Dissolution as a Life Stage Transition: Effects on Sexual Attitudes and Behaviors. *Journal of Marriage and Family*, 64, 4: 898-915.

## Book reviews, encyclopedia entries, and other service publications:

- Forth. Review of "Testosterone: An Unauthorized Biography," by Rebecca Jordan-Young and Katrina Karkazis. *Men and Masculinities*.
- Forth. Empowering Students to Build Healthier Sexual Cultures. Sociology Policy Brief.
- 2020 "Boys & Sex": An American Reckoning. *Signs: Journal of Women in Culture and Society*, March 16.
- with Joseph Padgett. Hookup Culture and Higher Education. Pp. 162-176 in *Handbook of Contemporary Feminism*, edited by Andrea Press and Tasha Oren. New York: Routledge.
- 2018 Unwarranted Allegations in "Unwanted Advances": On Laura Kipnis's Attack on Title IX. *Contemporary Sociology*, 47, 2: 137-139.
- 2017 Confronting Manhood After Trump. *Public Books*, October 26.
- The Rise of Hookup Sexual Culture on American College Campuses. **Scholars Strategy Network**, August 25.
- 2017 Missing Feminism in "Unwanted Advances." Signs: Journal of Women in Culture and Society, July 5.
- 2017 Can Bystander-Intervention Training Prevent Sexual Assault by College Athletes? *CQ Researcher* 27, 16: 377.
- 2016 Review of "American Allegory: Lindy Hop and the Racial Imagination," by Black Hawk Hancock. *Contemporary Sociology* 45, 2: 188-190.
- 2016 Review of "Tough Guise 2: Violence, Manhood, and American Culture." *Men and Masculinities* 19, 2: 209-211.
- 2015 Clitoridectomy, Female Genital Cutting Practices and Law. In *The Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies*, edited by Nancy Naples, Angela Wong, Maithree Wickramasinghe, and Renee C. Hoogland Hoboken, New Jersey: Wiley-Blackwell.
- The Evolution of Feminist Thought about Female Genital Cutting. *Network News: The Newsletter of Sociologists for Women in Society* 26: 326-331.
- 2008 Review of "On The Fireline: Living and Dying with Wildland Firefighters," by Matthew Desmond. *Teaching Sociology* 36, 3: 298-300.
- Review of "The Caveman Mystique: Pop-Darwinism and the Debates Over Sex, Violence, and Science," by Martha McCaughey. *Gender & Society* 22, 2: 263-264.

- Teen Sexuality and Sex Education. *Network News: The Newsletter of Sociologists for Women in Society XXI*, 1: 9-12.
- 2002 Review of "Marriage in a Culture of Divorce," by Karla Hackstaff. *Journal of Sex and Marital Therapy* 28, 5: 469-471.
- 2002 Review of "Male Bodies: Health, Culture, and Identity," by Jonathan Watson. *Journal of Sex and Marital Therapy* 28, 4: 368-370.

## **Contributions to teaching materials:**

- 2020 Decanonizing the Introduction to Sociology Text. Norton Learning Blog, October 15.
- 2019 Remembering National Tragedies: The U.S. vs. Germany. In *First Year Seminar Readings* and *Resources*. Ann Arbor, MI: XanEdu Publishing.
- 2017 On Intellectual Thrashing: My Thanks to Dorothy Roberts. P. 15 in *Writing Strategies for Theses and Dissertations in Social Sciences, Humanities, Education, and Business*, edited by Robert Runté. Lethbridge, Alberta: Essential Edits.
- 2017 What's So Cultural about Hookup Culture? *Contexts* 16, 1: 66-68.
  - Reprinted in Ali, Syed and Philip Cohen (eds.). 2018. *The Contexts Reader* (3<sup>rd</sup> ed.). New York: W.W. Norton and Co.
  - Reprinted in Reich, Jennifer (ed.). 2020. *The State of Families: Law, Policy, and the Meanings of Relationships*. New York: Routledge.
- 2015 Class and Race Demographics of LGBT Families. In *Families as They Really Are* (2<sup>nd</sup> ed.), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- More Similarities than Differences in Study of Race and Fatherhood. In *Families as They Really Are* (2<sup>nd</sup> ed.), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- 2014 Understanding and Ending the Campus Sexual Assault Epidemic. *Contexts* 13, 2: 18-19.
  - Reprinted as pp. 80-81 in O'Brien, Jodi and Arlene Stein (eds.). 2017. *Gender, Sexuality, and Intimacy: A Contexts Reader*. New York: Sage Publications.
  - Reprinted as part of "Rape and Rape Culture," pp. 81-90 in Ali, Syed and Philip Cohen (eds.). 2018. *The Contexts Reader* (3<sup>rd</sup> ed.). New York: W.W. Norton and Co.
- Two 7-Year-Old Boys, Two Dramatically Different News Stories. In *Sociology in Action* (17<sup>th</sup> ed.), by Melinda Messineo and Mellisa Holtzman. Plymouth, MI: Hayden-McNeil Publishing.
  - Reprint in Messineo, Melinda and Mellisa Holtzman. 2019. *Sociology in Action* (18<sup>th</sup> ed.). Plymouth, MI: Hayden-McNeil Publishing.
- The (Terrifying) Transformative Potential of Technology. Pp. 187-188 in *Thinking Critically* (11<sup>th</sup> ed.), edited by John Chaffee. Boston, MA: Cengage Learning.
- with Gwen Sharp. Land Management and the American Mustang. *Contexts* 10, 4: 76-77.

- 2011 Banal Nationalism. *Contexts* 10, 3: 80-81.
- with Gwen Sharp. Secrets of a Feminist Icon. *Contexts* 10, 2: 82-83.
- 2011 The Social Control of Mothers. *Contexts* 10, 1: 76-77.
- with Gwen Sharp. Illustrating the Social Construction of Race and Racial Stereotypes with Images. *Teaching Resources and Innovations Library for Sociology*. Available online at <a href="http://trails.asanet.org">http://trails.asanet.org</a>.
- 2010 with Gwen Sharp. Skull Face and the Self-Fulfilling Stereotype. *Contexts* 9, 4: 80-81.
  - Reprinted as p. 356 in Alexander, Jeffrey C., Kenneth Thompson, and Laura Edles. 2011. *A Contemporary Introduction to Sociology* (2<sup>nd</sup> ed.). Paradigm Publishers: Boulder, CO.
- 2010 with Gwen Sharp. What is Indian Art? *Contexts* 9, 3: 76-77.
- with Gwen Sharp. Flesh-Toned. Contexts 9, 2: 84-85.
- 2010 with Gwen Sharp. Consuming Oppression. *Contexts* 9, 1: 46-49.
- 2008 Instructor's Manual to Accompany Understanding Human Sexuality (10<sup>th</sup> edition). New York: McGraw-Hill.
- 2007 Comparing Apples and Oranges. In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th ed.), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- Deodorant and Other Gendered Products. In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th ed.), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2002 Instructor's Manual to Accompany Understanding Human Sexuality (9<sup>th</sup> edition). New York: McGraw-Hill.

## ALL INVITED LECTURES AND CAMPUS-WIDE APPEARANCES

## On sociology:

- 2017 University of Chicago (Chicago, April 28)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2016 Boise State University (Boise, March 14-15)
- 2015 University of Nebraska Undergraduate Sociological Symposium (Omaha, November 12)
- 2015 Midwest Sociological Society Meetings (St. Louis, March 27)
- 2013 University of Akron Alpha Kappa Delta Awards Banquet (Akron, April 19)
- 2012 Occidental College Digital Scholarship Symposium, Panelist (Los Angeles, April 12)
- 2012 California State University Alpha Kappa Delta Sociology Honor Society (Northridge, October 8)
- 2012 University of Massachusetts Sociology Department Colloquium (Amherst, March 27)

## On hookup culture on college campuses:

```
Wisconsin Department of Health Services Sexually Transmitted Infections Summit (virtual,
2020
       November 18)
       Centers for Disease Control and Prevention Sexually Transmitted Disease Prevention
2020
       Conference (virtual, September 17)
       W.W. Norton & Co. (virtual, April 2)
2020
       Society for Personality and Social Psychology Pre-Conference (New Orleans, February 27)
2020
       Chapman University (Orange, November 4)
2019
       Bowdoin College (Brunswick, October 23)
2019
       D'Youville College (Buffalo, April 4)
2019
       Pomona College (Pomona, November 14)
2018
       University of Southern California (Los Angeles, November 5)
2018
       U.S. Air Force Academy (Colorado Springs, October 29)
2018
       Kenyon College (Gambier, October 22)
2018
2018
       Chapman University (Orange, October 10)
       University of California (San Diego, October 9)
2018
2018
       Furman University (Greenville, April 19)
2018
       Tulane University (New Orleans, April 18)
       Swarthmore College (Swarthmore, April 12)
2018
       Franklin and Marshall College Common Hour (Lancaster, April 12)
2018
2018
       Pacific Lutheran University (Tacoma, April 10)
2018
       Occidental College (Los Angeles, March 27)
       Chapman University (Orange, March 15)
2018
       California State University (Long Beach, March 14)
2018
       Alabama Child Safety Conference (Huntington, March 6)
2018
       Oregon Women's Conference (Bend, March 3)
2018
2018
       Pomona College (Pomona, February 15)
2018
       California State University, Fullerton (Fullerton, February 13)
       University of Texas, Permian Basin (Odessa, February 8)
2018
       Tarrant County College (Fort Worth, February 7)
2018
       Cornell University (Ithaca, November 16)
2017
       Butte College (Oroville, November 9)
2017
2017
       Moorpark College (Moorpark, November 2)
2017
       University of California (Los Angeles, October 24)
       University of California Sociology Department Colloquium (Irvine, October 20)
2017
       University of California (Santa Barbara, October 17)
2017
       University of Delaware (Newark, October 4)
2017
2017
       Elon University (Elon, October 2)
2017
       Northwestern University (Evanston, May 1)
       Seminary Co-op Bookstore (Chicago, April 27)
2017
       University of Minnesota Sociology Department Colloquium (Minneapolis, April 25)
2017
       Saint Louis University (Saint Louis, April 24)
2017
2017
       Southern Illinois University (Carbondale, April 24)
2017
       University of Virginia (Charlottesville, April 12)
       University of New Orleans (New Orleans, April 10)
2017
       State University of New York (Brockport, April 6)
2017
       Hobart and William Smith Colleges (Geneva, April 5)
2017
       California State University (Chico, March 9)
2017
2017
       California Lutheran University (Thousand Oaks, March 7)
2017
       University of Southern California (Los Angeles, March 6)
       California State University Sociology Week (Fullerton, March 6)
2017
       Northeastern University (Boston, February 14)
2017
```

Massachusetts Institute of Technology Pleasure Week (Boston, February 13)

2017

- 2017 Harvard Bookstore (Boston, February 12)
- 2017 Harvard University Humanist Hub Sunday Speaking Series (Boston, February 12)
- 2017 Politics and Prose (Washington DC, February 11)
- 2017 Hunter College (New York, February 8)
- 2017 Columbia University (New York, February 7)
- 2017 Barnes & Noble (San Mateo, February 4)
- 2017 Stanford University (Palo Alto, February 3-4)
- 2017 Books, Inc. (Berkeley, February 2)
- 2017 Whitman College (Walla Walla, January 31)
- 2017 Seattle Town Hall (Seattle, January 30)
- 2017 Loyola University Scholars Strategy Network Lecture (New Orleans, January 25)
- 2017 Louisiana State University Engendering Scholarship Speakers Series (Baton Rouge, January 24)
- 2017 Octavia Books (New Orleans, January 12)
- 2016 Louisiana State University (Baton Rouge, April 20)
- 2016 University of Wisconsin (River Falls, March 22-23)
- 2016 Boise State University (Boise, March 14-15)
- 2016 Wichita State University Sociology Department Gender and Sexuality Conference (Wichita, March 4)
- 2015 Shawnee State University Distinguished Lecture Series (Portsmouth, October 27)
- 2015 Marshall University (Huntington, October 26)
- 2015 University of Missouri (Columbia, March 31)
- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2014 Westminster College Bastian Diversity Lecture Series (Salt Lake City, March 11)
- 2013 Macalester College (Saint Paul, October 1-2)
- 2013 Carleton College (Northfield, September 30)
- 2013 Citrus College Sex 101 (Glendora, April 2)
- 2013 Pomona College (Claremont, March 27)
- 2012 Dartmouth University (Hanover, March 29)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Franklin and Marshall College Common Hour (Lancaster, March 24)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2010 Loyola University (New Orleans, September 29)

#### On gender and sexual diversity in human life:

- 2016 Tulane University Fridays at Newcomb (New Orleans, April 22)
- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2014 Citrus College Sex 101 (Glendora, April 3)
- 2013 Queen's University (Kingston, February 26)
- 2013 Occidental College (Los Angeles, January 31)
- 2012 California State University (Northridge, April 26)
- 2012 University of California Couples and Sex Therapy Training Program (Los Angeles, April 5)

#### On how feminism can save friendship:

- 2013 Citrus College (Glendora, September 10)
- 2013 Harvard University Women's Week (Boston, March 11)
- 2012 Boston University (Boston, March 27-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Last Lecture Series (Los Angeles, December 1)

## On the gender politics of orgasm:

- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Feminist Faculty Series (Los Angeles, October 26)
- 2009 University of Southern California Health Center Staff Education Series (Los Angeles, Apr 24)

## On the politics of female genital cutting:

- 2014 University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2012 Boston University (Boston, March 27-28)
- 2011 Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)
- 2011 University of California Brown Bag Lecture Series (Los Angeles, October 15)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2009 Slippery Rock University Women's Studies Speaker Series (Slippery Rock, November 5)
- 2009 California Lutheran University Health and Social Change Lecture Series (Thousand Oaks, October 21)

#### Other, miscellaneous:

- 2021 "Biology and the gender binary: The surprising new science of sex difference." W.W. Norton & Co. (virtual, April 7)
- 2014 "The new science of sex difference." University of Illinois Artist-in-Residence (Urbana-Champaign, October 19-23)
- 2013 "Bartending, gender, and the body." United States Bartending Guild (Los Angeles, October 15)
- 2011 "The emancipatory promise of the habitus." Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)

#### CONFERENCE PRESENTATIONS

- 2019 "Is My Sexualities Course Too Sexy? Teaching Sex and Sexualities in the College Classroom." Panelist at the American Sociological Association meetings in New York, NY.
- 2019 "Tools for Communicating Sociology Outside the Discipline: What Works, What Doesn't Work, and What's Promising." Panelist at the American Sociological Association meetings in New York, NY.
- 2018 "Writing Workshop." Panelist at the American Sociological Association meetings in Philadelphia, PA.
- 2018 "Follow the Leader: Building your Audience and Making an Impact with Twitter." Panelist at the American Sociological Association meetings in Philadelphia, PA.
- "Creating an Academic Presence Online: Social Networking, Blogging, and Personal Websites." Panelist at the American Sociological Association meetings in Chicago, IL.
- "Using Social Media as a Professional Development Tool." Panelist August 18 at the American Sociological Association meetings in San Francisco, CA
- 2013 "Public Intellectualism: Engaging in Real-Time Political Discourse through New Media." March 30 at the Western Political Science Association meetings in Hollywood, CA.
- 2013 "21st Century Sex Wars." March 28 at the Western Political Science Association meetings in Hollywood, CA.
- 2012 "'The Girl Doesn't Expect Anything...': How a Media Manufactured Sexuality is Shaping Campus Sexual Culture." Featured speaker September 17-19 at the Indiana State University International Crime, Media & Popular Culture Studies Conference in Terre Haute, IN

- 2012 "Should You be on Facebook (and Will Anyone Care if You Are)?" Panelist August 19 at the American Sociological Association meetings in Denver, CO.
- with Gwen Sharp. "Different Types of Publication Opportunities for Students." Presented August 22 at the American Sociological Association meetings in Las Vegas, NV
- 2011 "Journalism, Advocacy, and the Social Construction of Consensus." Presented August 20 at the American Sociological Association meetings in Las Vegas, NV.
- with Gwen Sharp. "The Secrets of Sociological Images." Presented August 20 at the Society for the Study of Social Problems meetings in Las Vegas, NV.
- 2010 "Stigmatizing, Refining, and Mainstreaming LGBTQ Identities." Organized August 16 at the American Sociological Association meetings in San Francisco, CA.
- with Gwen Sharp. "Sociological Images: Analyzing Advertisements in the Classroom."

  Presented August 8 at the American Sociological Association meetings in San Francisco, CA.
- 2009 "Should I Blog? A Discussion of the Benefits of Blogging in Academia." Roundtable August 9 at the American Sociological Association meetings in San Francisco, CA.
- with Gwen Sharp. "Sociological Images: Analyzing Advertisements in the Classroom." Presented April 8 at the Pacific Sociological Association meetings in San Diego, CA.
- with Gwen Sharp. "Seeing Is Believing: An Interactive Presentation on Analyzing Advertisements in the Classroom." Poster presentation October 23 to 25 at the International Society for Exploring Teaching and Learning meetings in Las Vegas, NV.
- 2008 "Anatomy of an Outrage: Collusion and Confusion over the Medicalization of Female Genital Cutting." February 8 at the Sociologists for Women in Society meetings in Las Vegas, NV.
- 2007 "Feminism or Imperialism? Understanding Feminist Conflict Over FGC." Presented April 13 at the Pacific Southwest Women's Studies meetings in Los Angeles, CA.
- "The Contingency of Medical Authority over Female Genital Cutting: A Case Study in Context." Presented October 15 at "A Matter of Facts: Problems of Evidence in Medicine and Public Health," a conference sponsored by the Robert Wood Johnson Foundation.
- "Ideological Context and the Framing of Female Genital Mutilation: Discursive Contests between Doctors and Feminists in the Mass Media." Roundtable August 13 at the American Sociological Association meetings in Philadelphia, PA.
- 2005 "Public American Discourse about FGM and the Relevance to Transnational Eradication Efforts." April 15 at the UW System Women's Studies meetings in Madison, WI.
- 2005 "Framing Female Genital Mutilation: Discursive Contests between Activists and Doctors." Presented April 2 at the Midwest Sociological Society meetings in Minneapolis, MN.
- with Emily C. Kremer. "Is There a Cultural Clitoridectomy?" At the Society for the Scientific Study of Sexuality Great Lakes/Eastern Regional meetings in Big Rapids, MI.
- 2000 "The Effect of Relationship Dissolution on Sexual Attitudes and Behaviors." Presented at the Society for the Scientific Study of Sexuality meetings in Orlando, FL.
- "Consequences of the Early Constructions of AIDS." Presented at Beyond Boundaries: Sexuality Across Cultures in Amsterdam, The Netherlands.
- "Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools." Presented at the Centers for Disease Control National Leadership meetings in Atlanta, GA.
- "Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools." Presented at the GLSEN Second Annual Conference: Teaching Respect For All in Oakland, CA.

## PROFESSIONAL SERVICE

## Service to Occidental College (highlights)

Member, Affirmative Action Committee (2010 to 2020) Originator, Gender, Women's, and Sexuality Studies minor (2016) Co-Author, Occidental College Diversity Statement (2009) Member, Diversity Committee (2008 to 2009) Member, Undergraduate Research Committee (2007 to 2008)

Member, Housing Task Force (2006 to 2007)

## Service to the profession (highlights)

American Sociological Association Public Understanding of Sociology Award Selection Committee, member (2019 to 2021)

Scholars Strategy Network, member (2017 to present)

Council on Contemporary Families, listed expert (2017 to present)

Engender, advisory board member (2017 to present)

American Sociological Association Committee on Public Engagement, member (2016 to present)

Contexts, board member (2014 to present)

Pacific Standard, editorial advisory board member (2017 to 2019)

Tulane University, Wave of Change Expert Panel on Sexual Assault, member (2017 to 2018)

American Sociological Association Task Force on Social Media, member (2015 to 2016)

#### **Dissertation Committees**

Outside member, Morgan Johnstonbaugh, Sociology, University of Arizona Outside member, Shari Matray, The George Washington University

#### Peer reviewing

American Sociological Review

British Journal of Sociology

**Contexts** 

Culture, Health and Sexuality

Current Sociology Demographic Research

Gender & Society

Gender, Place and Culture Law & Society Review Men and Masculinities

Mobilization

New York University Press Oxford University Press

Psychology & Sexuality

*Qualitative Sociology* 

Sex Roles

Sexuality & Culture

Sexuality Research and Social Policy

Social Currents Social Forces Social Problems

Social Psychology Quarterly

Sociology Compass Sociological Forum Sociological Inquiry Sociological Perspectives The Sociological Quarterly Violence Against Women

Women's Studies International Forum

WW Norton & Co.

#### PUBLIC SOCIOLOGY

## **Sociological Images:**

With Gwen Sharp, I am the founder of Sociological Images (thesocietypages.org/socimages). Designed to encourage the public to exercise and develop their sociological imagination, the site presents brief discussions of compelling and timely imagery that span the breadth of sociological inquiry. I was the site's principal author and editor between 2007 and 2017, during which the site was the most widely trafficked sociology blog on the web and routinely used as a source by and cross-posted at high profile news and opinion sites.

With an archive of over 5,000 posts, Sociological Images is also a teaching resource. It offers timely material for courses, short essays, images guides, and sample assignments. It has been

reviewed favorably in *Teaching Sociology* and *Visual Studies*, featured in *Teaching in Higher Education*, and it has received awards from The American Sociological Association, The Pacific Sociological Association, the American Sociological Association section on Communication and Information Technologies, *Contexts* magazine, the University of Minnesota Department of Sociology, the Mellon Foundation, and the Multimedia Educational Resource for Learning and Online Teaching.

#### Social media following:

For Lisa Wade, PhD	Twitter	22,100
	Facebook	6,900
	Instagram	1,100
For Sociological Images	Twitter	26,400
	Facebook	94,000
	Pinterest	14,700
	Tumblr	27,000
For Gender	Twitter	1,900
	Facebook	9,900
	Pinterest	500
Total		206,500

#### Instances used as a source in news and opinion:

I have been used as an expert source in over 250 news and opinion articles. Outlets include mainstream media such as CNN, ABC News, and MTV; newspapers of record such as the Boston Globe, Los Angeles Times, New York Times, Chicago Tribune, San Francisco Chronicle, Wall Street Journal, and Washington Post; legacy magazines such as The Atlantic, Cosmopolitan, Ebony, Elle, The Economist, Esquire, Harvard Business Review, Ms., and The New Yorker, and far right outlets like Campus Reform and the Daily Caller.

# Select essays and interviews published in news and opinion publications:

- Hookup Culture and the Impact of Covid-19, with Gabriel Leão. Scarleteen, June 1.
- 2020 Why We Need a "Feminine" Economic Re-Opening. Gender & Society Blog, May 13.
- 2019 Understanding the Rage of White Male Supremacy, with Gabriel Leão. *Women's Media Center*, August 20.
- 2018 What College Students Say about the Hookup Culture. Female First, April 13.
- 2018 Harvard's Outgoing President Hit a Bull's-eye When She Banned Single-Sex Social Clubs. *Tribune Publishing*, February 14.
  - Reprinted at Adrian Daily Telegram, ArcaMax, Arizona Daily Star, Bellingham Herald, Bend Bulletin, Canton Sunday Repository, Columbia, Danbury Sunday News-Times, Edinburg Daily Review, Elkton Quincy Whig, Fall River Herald News, Frederick Sunday News-Post, Holland Sentinel, Kennewick Tri-City Herald, Massillon Sunday Independent, Neuces County Record Star, New London The Day, Pittsburgh Tribune-Review, acramento Bee, Sherman Herald Democrat, Springfield State Journal-Register, The State Journal-Register, Tribune Content Agency, Willimantic Chronicle, Wisconsin State Journal.
- 2017 Carnal Knowledge: New Orleans Author Investigates Sex, Hooking Up, and the Shifting Emotional Landscape of College-Aged Students, with Amanda Orr. *Louisiana Life*, September/October.
- 2017 Why Men Have an Unspoken Pact Never to Kick Each Other in the Balls, with C. Brian Smith. *MEL*, August 8
- 2017 Why Colleges Should Get Rid of Fraternities for Good. TIME, May 19.
- 2017 The Hidden Penalty of Motherhood and What It Costs Us. *Money*, May 11.
- 2017 Rape on Campus: Athletes, Status, and the Sexual Assault Crisis. *The Conversation*, March 6.

- Reprinted at Salon, Business Insider.
- 2017 Hooking Up in College Fucks with Men, Too, with Tracy Moore. MEL, February 15
- Hooking Up as a Core Requirement: Casual Sex in College Isn't Optional Anymore, "It's an Imperative," with Philip Eil. *Salon*, February 11
- Hooking Up Ain't a Thing, But Hookup Culture Sure Is, with Taia Handlin. *BTR Today*, February 7
- Debunking the Toxic Myths around Hookup Culture, with Suzannah Weiss. *Broadly*, January 13
- Is Mass Murder Becoming a Form of Protest? *The Conversation*, January 16. Reprinted at *Newsweek*, *Business Insider*.
- 2017 The Modern Marriage Trap—and What to Do About It. *Money*, January 11.
- 2017 A Q&A with "American Hookup" Author Lisa Wade, with Andi Zeisler. Bitch, January 9.
- 2017 Women Are Less Happy than Men in Marriage, but Society Pretends It Isn't True. *Business Insider*, January 8.
- 2017 How American Colleges Became Bastions of Booze, Sex, and Entitlement. TIME, January 6.
- The Invisible Workload that Drags Women Down. *Money*, December 29. Reprinted in the print edition, May 2017.
- 2016 Sex on Campus Isn't What You Think: What 101 Student Journals Taught Me. *The Guardian*, August 23.
- Two Violent Men, Two Symptoms of the Same Sickness. *The Conversation*, June 14. Reprinted at San Francisco Gate, New Republic, United Press International, Special Broadcasting Company (SBS), Femidea (Korea), Newsweek (Japan), The Public Humanist.
- 2015 A Sociologist Has an Unsettling Theory about How We Experience Emotion. *Business Insider*, September 29.
- 2015 The Real Reason Women Wear High Heels, with Nicole Charky. Attn:, September 2.
- The Lethal Gentleman: The "Benevolent Sexism" Behind Dylann Roof's Racism. *The Conversation*, June 19.

  Reprinted at *Raw Story*, *Quartz*, and the *Washington Post*
- 2015 The Gender Pay Gap Begins at a Very Young Age. Business Insider, June 4.
- 2015 Gay Men are More Likely to Graduate College Than Anyone Else. Business Insider, June 2.
- 2015 This Image Shows Why Women Have So Many Clothes. Business Insider, March 20.
- 2014 Ten Things Every College Professor Hates. Business Insider, August 26.
- 2013 Why Trolls Spammed a College's Rape Reporting System. Salon, December 19.
- 2013 American Men's Hidden Crisis: They Need More Friends! Salon, December 7.
- 2013 Wade, Lisa. What Do You Use to Get Stuff Done? *UseThis*, October 3.
- 2013 Four Things that Lower Your Testosterone. Salon, September 19.
- 2013 Sex Shocker! Men and Women Aren't that Different. Salon, September 18.
- 2013 Seven Surprising Discoveries about Sex. Alternet, September 18.
- Still Frisky at 50! Age-Related Sexual Peaks a Myth that Just Hold Us Back in the Sack, Says Leading Sociologist, with Ruth Styles. *The Daily Mail*, August 23.
- 2013 Yes, Let's Talk about Race and IQ. Politico, August 22.
- 2013 Five Reasons Your "Sexual Peak" Might be Fake. Salon, August 14
- 2013 The Hookup Elites. *Slate*. July 19.
- 2013 Lisa Wade, PhD. What Are All the PhDs? June 9.
- 2013 The Hookup Culture Bogeyman. Los Angeles Times, May 30.
- The Growing Cost of Having Kids Is Tipping More Women Towards Ambivalence about Motherhood. *Alternet*, May 6.
- The Orgasm Gap: The Real Reason Women Get Off Less Often Than Men and How to Fix It. *AlterNet*, April 3.
- High Heels Hurt Like Hell: Do Women Wear Them to Signify Class and Status? *AlterNet*, February 28.
- 2012 Fifteen Questions with Lisa Wade, with Claire McLaughlin. Harvard Crimson, March 7.
- 2012 Interview with Sex Week Speaker Lisa Wade, with Ben Martin. *Harvard University Sex Week*, February 1.

- 2011 Lisa Wade and Consensual Narratives, with Ben Privot. *The Consensual Project*, June 27.
- Five Pointed Questions: Dr. Lisa Wade & Dr. Gwen Sharp, with Tom Megginson. *Change Marketing*, March 7.

## Radio and podcast appearances:

- 2020 Lisa Wade on the Sociology of University Hookup Culture. *Jobscast*, October 6.
- 2020 The New Culture of Sex with Dr. Lisa Wade. kosherSex, September 22.
- 2020 Story Effect with Lisa Wade. Story Effect, May 20.
- 2020 The College Hookup. No Jargon (Scholars Strategy Network), May 14.
- 2020 Can the Next Generation of Candidates Make Politics More Sex-Positive? *Channel Q*, February 18.
- 2019 "American Hookup" Author Lisa Wade. Higher Ground with John Graff, August 30.
- 2019 Mechanical Sex: The Relationship between Intercourse and Intimacy. *Hidden Brain* (NPR), June 14.
- 2019 Duke Podcast Confronts Prejudice. Charlotte Talks (WFAE), March 28.
- 2019 Hookup Culture. UCLA's FEM News Magazine, March 9.
- 2018 American Hookup. Parenting Teens, December 31.
- 2018 Dick Move (MEN, Part 1). Scene on Radio, July 11.
- 2018 Lisa Wade, Author of "American Hookup." Spotlight (Talk Radio Europe), May 16.
- 2018 Dating at University, Online Dating. *Thinking Allowed* (BBC), March 28.
- 2018 #39 Dr. Lisa Wade. The Ferg Neal Show, March 23.
- Just a Hookup with Dr. Wade. Family Affairs, November 28.
- 2017 Gender and Sexuality with Dr. Wade. Sexology, October 31.
- 2017 Sex Ed: Laura Kipnis and Lisa Wade. Seminary Co-op Open Stacks, July 16.
- Fraternities Should Be Removed from All Campuses. *Evening Show with Dmitri Sotis* (WTOP), June 28.
- 2017 After Penn State Hazing Death, Professor Argues Fraternities Must Go. *Here and Now* (WBUR), June 19.
- 2017 Should Universities Get Rid of Fraternities? Joy Cardin Show (WPR), May 23.
- 2017 Lisa Wade on "American Hookup." The Society Pages Office Hours, May 22.
- 2017 Mass Murder as a Form of Protest. Academic Minute (WAMC), April 10.
- 2017 American Hookup: The New Culture of Sex on Campus. *New Books in Gender Studies*, April 6.
- 2017 What Do We Really Know About College Hookup Culture? Joy Cardin Show (WPR), April 4
- Just Sex. Hidden Brain (NPR), February 14.
  - Rebroadcast September 25, 2017 and February 9, 2020
- 2017 American Hookup: The New Culture of Sex on Campus, with Lisa Wade. *BreakThru Today*, February 2
- 2017 Hookup Culture with Lisa Wade. *Speaking of Sex*, January.
- 2017 Untitled. The David Feldman Show (KPFK), January 24.
- 2017 The Reality of Hookup Culture. *Sexology*, January 19.
- 2017 American Hookup. Unscrewed, January 12.
- 2016 Talking with Kids about Sexual Assault and Consent. *News with Kerri Miller* (MPR, Minnesota), November 2.
- 2016 Millennials Are Having Less Sex Than Their Parents. *News with Kerri Miller* (MPR, Minnesota), August 18.
- 2016 Gender and the Workplace. In the Workplace, July 28.
- 2016 How It Became OK for Guys to Take Care of Themselves, NPR, January 6.
- 2014 Can't Buy Me Love. Bitch Magazine: Popaganda, February 12.
- 2014 Hookup Culture and History. Sex Nerd Sandra, July 16.
- 2014 Untitled. Carl in the Morning. July 3.
- 2014 Untitled. The Jesse Lee Peterson Show. April 16.
- 2014 Pointlessly Gendered Products. The Weekend Morning News (CKNW), April 6.

- 2014 More Bromance Needed. (BPR, Boston), January 13.
- 2014 A Man's Best Friend. Canadian Broadcasting Company's *Man Up: Being the Best Man You Can Be*, January 10.
- 2013 Untitled. Gil Gross Show (KKSF), December 19.
- 2013 Sociologist to Dudes: Man Up and Make Some Friends. *Word of Mouth* (NHPR, New Hampshire), December 18.
- 2013 Male Friendships Not Close Enough. The Joy Cardin Show (WPR, Wisconsin), December 12.
- 2013 GoldieBlox Aims to Build a New Generation of Girl Engineers. Airtalk (KPCC), November 26.
- 2013 On Halloween, Some Women Seek Alternatives to Super Sexy Costumes. *Annenberg Radio News*, October 31.
- 2013 Lisa Wade on Sociological Images. The Society Pages Office Hours, October 14.
- 2013 Why Are a Bunch of Colleges Being Sued and Reported to the Federal Government under Title IX. *Feminist Magazine* (KPFK), April 30.
- 2012 At Issue with Ben Merens. (WPR, Wisconsin), December 18.
- 2012 The Teenage 'Pressure Cooker.'" Soundwaves (CNN), August 16.
- 2012 Lisa Wade and Gwen Sharp on Public Sociology. *The Society Pages Office Hours*, June 11.
- 2012 Booted from Children's Section of Barnes & Noble for Being a Man?" Airtalk (KPCC), June 5.
- 2012 Sex, Death, and Morals in Horror. Sounds Familiar, June 1.
- 2012 The Bill Good Show (CKNW), January 3.
- 2011 The Bill Good Show (CKNW), August 18.
- 2010 Use Your Imagination: An Interview with the Women of Sociological Images. *Bitch Media*, September 7.
- 2010 Les in the Morning. (WEOL), March 16.
- 2009 Higher Education Today. *The Society Pages Office Hours*, June 7.
- 2009 Sociological Images and the Epidemiology of Highways. *The Society Pages Office Hours*, January 19.

## Television, documentary, and livecast appearances:

- 2018 Hookup Culture. Relatable, with Stephanie Michele (Los Angeles), November 23.
- 2018 How Social Media is Influencing Sexual Attitudes on American College Campuses. CBN News (Virginia Beach), February 24.
- 2017 Ask a Feminist: Michael Kimmel and Lisa Wade Discuss Toxic Masculinity. *Signs*, December 12.
- 2017 ABC7 KABC (Los Angeles and Southern California), September 5.
- 2017 WGN Midday News (Chicago), April 27.
- 2017 Lisa Wade, author of American Hookup. Salon Talks (New York), February 10.
- 2017 KTVU FOX (Oakland), February 2.
- 2017 KING-TV (Seattle), January 30.
- 2017 Between Bells. Cheddar Live (cheddar.com), January 12.
- 2015 Dirty Talk. World Kin Ensemble.
- 2014 Superstimulus. Pivot TV: Take Part Live (Los Angeles), April 17.
- 2013 Millennial Behavior. Pivot TV: Take Part Live (Los Angeles), November 26
- 2013 Modern Sexuality and "The Square." Pivot TV: Take Part Live (Los Angeles), November 4.
- 2013 Pinkwashing and the Greatest Bad Movie Ever. Pivot TV: Take Part Live (Los Angeles), October 7.
- 2013 Colleges Under Fire for Sexual Assault Procedures. Bloomberg Businessweek Videos (bloomberg.com), June 13.
- 2013 Strange Bonds (National Geographic), June 11.
- 2013 Farm Bill Provides Massive Subsidies to Wealthy. Huffington Post Live (huffingtonpost.com), June 6.
- 2013 The "Do What You Love" Sham. Huffington Post Live (huffingtonpost.com), May 30.
- 2013 "New"clear Family (Independent documentary), April 24.
- 2013 Broad Topics (Santa Monica), April 22

- I Have "Evolved." Huffington Post Live (huffingtonpost.com), April 9. Too-Sexy Costumes Send Wrong Message. NBC4 News (Southern California), October 29. Hook Up Culture on Campus. MTV News (MTV), September 26.