Stubbornly French

The touristic narratives surrounding New Orleans



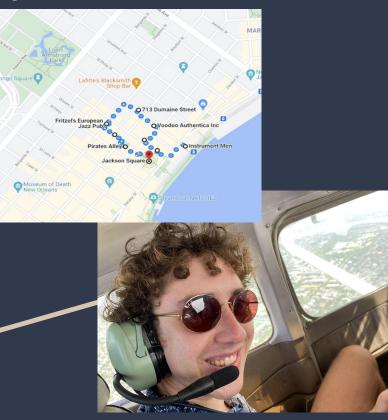
Julian Bornstein

Scholastic Context



- Public History: A textbook of Practice
- The Beautiful Crescent
- New Orleans On Parade
- The Haunted History of New Orleans

My Tours



- 5 Walking Tours
- A Boat
- A Bus
- An Airplane

- Master Narrative vs Counter Narrative
- Walking vs Vehicle

Authenticity



- Every guide made an appeal to their Authenticity
- The message:
 - <u>This</u> is the real New Orleans
 - Bourbon Street is <u>not</u>

- "I don't say anything I haven't researched"
- "My father was a river boat captain and I've lived here my whole life, it doesn't get more New Orleans than that."
- "I'm not allowed to say anything that isn't documented in the archives"

Master Narrative:

What was discussed and What was not



What Was Discussed:

Laissez Les Bon Temps Rouler



- "New Orleans was founded by degenerates, that's why we act the way we do."
- "New Orleans is defined by music, food, and partying"
- "We're not that smart."
- "The Big Lazy"

What Was Discussed:

City of The Dead



- Madame LaLaurie
- Muriel's
- VooDoo
- Graveyards
- "Image the pile of bodies in the street"
- "They say zombies were invented here"

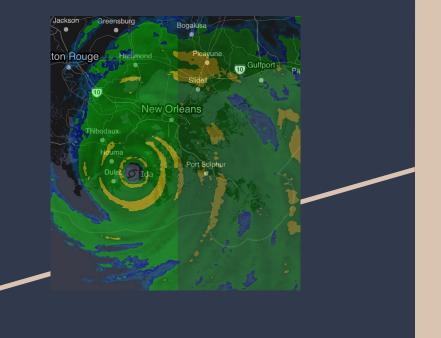
What Was Discussed:

Less Prominent Narratives



- Free People of Color
- The Almonasters
- Mardi Gras

What Was Not Discussed



- Reconstruction
- Hurricane Katrina
- Natives

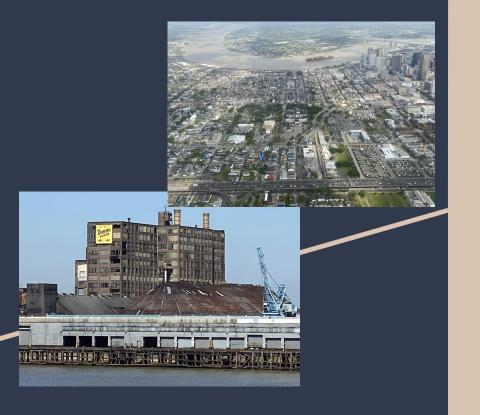
 "I prefer not to talk about anything after 1862, that's where it gets messy and sad"

Counter Narrative Tours

- Contemporary history
- Native Americans
- Intention
- Laissez Les Bon Temps Rouler

 "I make all of my money from the cocktail tours I give. Thank you so much for coming, I love being able to share this history with people."

Vehicle Tours



- Water
- Modern Industry
- Infrastructure
- Battle of New Orleans

Conclusion

Why does this matter and what did i find