

Brian J. Brox

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Education

2005	Ph.D.	The University of Texas at Austin
1997	B.A. <i>cum laude</i>	Trinity University

Academic Appointment

2013-present	Tulane University	Associate Professor, Department of Political Science
2005-2013	Tulane University	Assistant Professor, Department of Political Science

Publications – Monographs

Brox, Brian J. 2013. *Back in the Game: Political Party Campaigning in an Era of Reform*. SUNY Press.

Why Wait? Early Voting in American Elections. (with Joseph D. Giammo). Book manuscript under contract at Lynne Rienner Publishers, Inc.

Publications – Peer-Reviewed Articles

Brox, Brian J. and J. Celeste Lay. 2015 "Polling in Impossible Conditions: Pre-Election Polling in New Orleans after Hurricane Katrina." *Journal of Public Management and Social Policy* 22 (2) : Article 4.

Giammo, Joseph D. and Brian J. Brox. 2010. "Reducing the Costs of Participation: Are States Getting a Return on Early Voting?" *Political Research Quarterly* 63 : 295-303.

Brox, Brian J. and Joseph D. Giammo. 2009-2010. "Late Deciders in U.S. Presidential Elections." *American Review of Politics* 30 (Winter) : 333-355.

Brox, Brian J. and Madison L. Cassels. 2009. "The Contemporary Effects of Vice Presidential Nominees: Sarah Palin and the 2008 Presidential Campaign." *Journal of Political Marketing* 8 (4) : 349-363. Reprinted in Costas Panagopoulos, ed. 2012. *Strategy, Money and Technology in the 2008 Presidential Election*. New York, NY: Routledge.

Brox, Brian J. 2009. "Elections and Voting in Post-Katrina New Orleans." *Southern Studies* 16 (2) : 1-23.

Allen, Neal and Brian J. Brox. 2005. "The Roots of Third Party Voting: The 2000 Nader Campaign in Historical Perspective." *Party Politics* 11 (5) : 623-637.

Brox, Brian J. 2004. "State Parties in the 2000 Senate Elections." *Social Science Quarterly* 85 (1) : 107-120.

Publications – Chapters

Brox, Brian J. 2017. "Third Parties and the Fight for Electoral Reform." In Todd Donovan, ed., *Changing How America Votes*. Lanham, MD: Rowman & Littlefield Publishers, Inc.

Brox, Brian J. and Daron R. Shaw. 2006. "Political Parties, American Campaigns and Effects on Outcomes." In Richard S. Katz and William Crotty, eds., *Handbook of Party Politics*. London, England: Sage Publications, Ltd.

Works in Progress

"Updating the Veepstakes: New Perspectives on Strategic Choice in Presidential Running Mate Selection." Manuscript in progress.

"Sixty Votes Needed to Pass: The Extent and Impact of Media Distortion of Senate Filibuster Rules." (with Mirya R. Holman and J. Celeste Lay). Manuscript in progress.

"Senate Campaigns and Split Ticket Voting In Presidential Battleground States." (with Patrick J. Lorio). Manuscript in progress.

"Political Party Strategies for National Convention Siting." Manuscript in progress.

"Running Nowhere: Third Party Presidential Campaigns in Recent Elections." Manuscript in progress.

"The Impact of Neighborhood Context: A Field Experiment on Turnout at the Local Level." (with Zachary G. Davidson). Manuscript in progress.

Awards, Grants, and Fellowships

Fund for Faculty-Student Scholarly and Artistic Engagement
Tulane University, Center for Engaged Teaching & Learning
Funding for field experiment project with undergraduate research assistant
Fall 2015 to Spring 2016, \$2,000

Classroom Enhancement Grant
Tulane University, Center for Engaged Teaching & Learning
Funding to administer political poll for Public Opinion & Voting Behavior class
Fall 2015, \$400

Honors Professor of the Year
Tulane University Honors Program
Fall 2013-Spring 2014

Research Grant
Tulane University, Newcomb College Institute
Funding for research on women's PAC activity in American elections
Spring 2014, \$633.60

Fund for Faculty-Student Scholarly and Artistic Engagement
Tulane University, Center for Engaged Teaching & Learning
Funding for undergraduate research assistant
Fall 2012 to Spring 2013, \$550

Subvention Grant for *Back in the Game: Political Party Campaigning in an Era of Reform*
Tulane University, School of Liberal Arts
Fall 2012, \$4,000

William L. Duren '26 Professorship
Tulane University, Newcomb-Tulane College
Fall 2012-Spring 2013, \$4,000

Research Grant
Tulane University, Newcomb College Institute
Funding for research on independent expenditure campaigns in 2010 elections
Fall 2011, \$1,850

Seed Grant
Tulane University, Murphy Institute
"The Millennial Generation and its Impact on American Politics"
Spring 2011, \$2,400

Georges Lurcy Fund for Faculty Research
Tulane University, School of Liberal Arts
Funding to conduct campus-based field experiment on political participation
Summer 2008 to Fall 2008, \$1,056

Research Enhancement Fund, Phase II
Tulane University
“Political Parties and the Making of Campaign Strategy”
Summer 2007 to Summer 2010, \$13,000

Fund for Faculty/Student Scholarly Engagement
Tulane University, Provost’s Office
Funding for undergraduate research assistant
Fall 2006 to Spring 2007, \$350

Student Research Project Grant
Tulane University, Honors Program
Funding for student exit polling project
Spring 2006, \$657.28

Summer Fellowship
Tulane University, Committee on Research
Spring 2006, \$4,000

Research Grant
Tulane University, Office of Public Relations
Funding to conduct public opinion survey for New Orleans mayoral runoff election
May 2006, \$1000

Research Grant
Tulane University, Department of Political Science
Funding to conduct public opinion survey for New Orleans mayoral primary election
April 2006, \$1200

Artinian Award
Southern Political Science Association
Grant to subsidize travel to the 2006 annual meeting
January 2006, \$250

University Continuing Fellowship
The University of Texas at Austin
Fall 2003 to Spring 2004

Graduate Student Assembly Fellowship
The University of Texas at Austin, College of Liberal Arts
“Predicting Voter Turnout: Testing New Tools”
Spring 2001, \$1,000

Graduate Research Grant
The University of Texas at Austin, College of Liberal Arts
“Assessing the Strength of Candidate Campaign Organizations”
Spring 2000, \$1,495

Conference Presentations

“Early Voting and its Effect on Voters.” Presented at the 2017 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Who's The Messenger? The Impact of News Sources on Political Information Across Generations.” Presented at the 2015 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Sixty Votes Needed to Pass: An Examination of How the Media Distort the Public’s Understanding of Senate Rules.” (with J. Celeste Lay). Presented at the 2014 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Predicting the Veepstakes: Forecasting the Selection of Vice Presidential Nominees.” Presented at the 2012 Annual Meeting of the American Political Science Association, New Orleans, Louisiana.

“Reaching Voters Before They Vote: Shifting Campaign Strategies in Response to Early Voting.” (with Joseph D. Giammo). Presented at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Women's PACs and Tea Party Candidates in the 2010 Midterm Elections.” (with Libby R. Snow). Presented at the 2012 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Does Early Voting Increase Turnout?” (with Joseph D. Giammo). Presented at the 2010 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Research Worth Doing Badly? Polling in the Aftermath of a Catastrophe.” (with J. Celeste Lay). Presented at the 2009 Annual Meeting of the American Political Science Association, Toronto, Ontario.

“The Geography of Political Independence.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Running Nowhere: Third Party Presidential Campaigns in 2008.” Presented at the 2009 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Mobilizing Young Voters: A Campus Field Experiment.” (with Brooke Bacuetes, Madison Cassels, Adam Eitmann, Bradford Shannon, and Brittan Specht). Presented at the 2009 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Show Me The Money: National Party Transfers to State Party Organizations, 1992-2006.” Presented at the 2008 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Political Parties and Strategic Campaign Behavior.” Presented at the 2007 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Reducing the Costs of Participation: Are States Getting a Return on Early Voting?” (with Joseph D. Giammo) Presented at the 2007 Annual Conference on State Politics and Policy, Austin, Texas.

“Race and the 2006 New Orleans Mayoral Election.” Presented at “In Katrina’s Wake: Racial Implications of the New Orleans Disaster,” The University of Virginia Symposium on Race and Society, Charlottesville, November 2006.

“Elections and Voting in Post-Katrina Louisiana.” Presented at the 2006 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.
“Forecasting the Runner-Up: Vice Presidential Selection in the Modern Era.” Presented at the 2006 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Early Deciders in U.S. Presidential Elections.” (with Joseph D. Giammo) Presented at the 2006 Annual Meeting of the Southern Political Science Association, Atlanta, Georgia. Revised version also presented at the 2006 Annual Meeting of the Arkansas Political Science Association, Arkadelphia, Arkansas.

“The Minority Party Blues: The Present and Future of the Democratic Party.” Presented at The State of the Parties: 2004 and Beyond, Ray C. Bliss Institute of Applied Politics, University of Akron (Ohio), October 2005. Revised version also presented at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

“The New Search for Campaign Effects: Candidates, Parties, and Effects on Voters.” Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Predicting Voter Turnout: Testing New Tools.” (with Richard D. Hoppe) Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Preparing for War: Political Campaigns and Their Effects on Voters.” Presented at the 2005 Annual Meeting of the Southwestern Political Science Association, New Orleans, Louisiana.

“Preparing for War: How Candidates Create Campaigns.” Presented at the 2004 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Development of Party Organizational Strength.” Presented at the 2003 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

“Candidate Campaign Organizational Strength and Campaigning in the 2002 Election.” Presented at the 2003 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Candidate Campaign Organizational Strength and Campaign Effects.” Presented at the 2002 Annual Meeting of the American Political Science Association, Boston, Massachusetts.

“Political Mobilization in the 2000 Election.” Presented at the 2002 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Roots of 3rd Party Voting: The 2000 Nader Campaign in Historical Perspective.” (with Neal Allen) Presented at the 2002 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

“Late Deciders in U.S. Presidential Elections.” (with Joseph D. Giammo) Presented at the 2001 Annual Meeting of the Southern Political Science Association, Atlanta, Georgia.

“State Parties in the 2000 Senate Elections.” Presented at The State of the Parties: 2000 and Beyond, Ray C. Bliss Institute of Applied Politics, University of Akron (Ohio), October 2001.

“Assessing the Strength of Campaign Organizations in Senate Elections.” Presented at the 2001 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois. Revised version also presented at the 2001 Annual Meeting of the Western Political Science Association, Las Vegas, Nevada.

“Assessing the Strength of Candidate Campaign Organizations During the Presidential Nomination Process.” Presented at the 2000 Annual Meeting of the Southwestern Political Science Association, Galveston, Texas.

Professional Service

Advisory Board, *Southern Studies*

Article/Chapter Reviewer: *American Politics Research, Journal of Politics, Political Behavior, PS: Political Science & Politics, Social Science Quarterly, Political Science Quarterly, Political Research Quarterly, American Review of Politics, Journal of Political Marketing, Social Science History, State and Local Government Review, Congress & the Presidency, Social Science Journal, Atomic Dog Publishing, Pearson-Longman Publishing, Wadsworth-Thomson Publishing, McGraw-Hill Higher Education, W. W. Norton & Co.*

Discussant, “Not Just Selective Exposure: How and What the Media Covers Matters.” Panel at the 2015 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Chair and Discussant, “Civic Engagement, Mobilization, and Policy.” Panel at the 2015 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair and Discussant, “Voter Access, Ballot Structures, and Turnout.” Panel at the 2014 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

Discussant, “The Electoral College and General Election Politics.” Panel at the 2014 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Discussant, “Primaries and Nomination Campaigns.” Panel at the 2012 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Participant, “What Should Political Science Make of the Tea Party?” Roundtable at the 2011 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair, “Evolution and Realignment.” Panel at the 2007 Annual Meeting of the American Political Science Association, Chicago, Illinois.

Discussant, “Voter Contact.” Panel at the 2007 Annual Meeting of the American Political Science Association, Chicago, Illinois.

Chair and Discussant, “Campaign Field Experiments.” Panel at the 2007 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Chair and Discussant, “From Grassroots Mobilization to Political Influence.” Panel at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Discussant, “State Judicial Politics: Judicial Elections.” Panel at the 2007 Annual Meeting of the Southern Political Science Association, New Orleans, Louisiana.

Chair, “Money and Candidates.” Panel at the 2006 Annual Meeting of the American Political Science Association, Philadelphia, Pennsylvania.

Discussant, “Voter Mobilization, Participation, and Campaign Strategy.” Panel at the 2004 Annual Meeting of the Midwest Political Science Association, Chicago, Illinois.

Discussant, “Institutional and Mass Perspectives on Economic Voting.” Panel at the 2004 Annual Meeting of the Southwestern Political Science Association, Corpus Christi, Texas.

Chair and Discussant, "Party Activists and New Trends." Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

Discussant, "Voters and Public Policy." Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

Chair, "Political Participation." Panel at the 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, Texas.

University Service

Member, Budget and Faculty Committee, Department of Political Science, Fall 2015-present

Member, Executive Committee, Center for Public Service, Tulane University, Fall 2015-present

Chair, University Senate Committee on Athletics, Tulane University, Fall 2015-present (committee member beginning Fall 2014)

Member, University Senate Committee on Information Technology, Tulane University, Fall 2011-Spring 2014

Member, University Senate Committee on Honors, Tulane University, Fall 2010-Spring 2012

Member, University Senate Committee on Libraries, Tulane University, Fall 2009-Spring 2015

President, Alpha of Louisiana chapter, Phi Beta Kappa, Spring 2009-present

Member, Undergraduate Studies Committee, Department of Political Science, Fall 2007-Spring 2010; Fall 2011-present

Newcomb Fellow, H. Sophie Newcomb Memorial College Institute, Fall 2006-present

Faculty Fellow, Sophomore Honors Residential College, Fall 2011-Spring 2014

Faculty Fellow, Freshman Honors Residential College, Fall 2014-present

Courses Taught

POLS 2010 – Introduction to Scope and Methods of Political Science
POLA 2100 – American Government (standard and honors)
POLS 4010 – Applied Research in Political Participation
POLA 4110 – Policy Research Shop (includes service learning component)
POLA 4150 – Elections in America
POLA 4160 – Political Parties
POLA 4200 – Congress
POLA 4450 – Politics & Literature: United States
POLA 6120 – Advanced Campaigns & Elections (graduate)
POLA 6180 – Public Opinion and Voting Behavior (graduate)
POLS 7950 – Graduate Professional Skills (graduate)

Professional Memberships

American, Midwest, Southern, Southwestern, and Western Political Science
Associations
American Association for Public Opinion Research
Pi Sigma Alpha
Phi Beta Kappa