

Curriculum Vitae

(January 2017)

Joel Dinerstein

Associate Professor
Department of English
Tulane University
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EDUCATION

1979 B.A. in English, SUNY Buffalo
1995 Master of Arts, American Studies, University of Texas at Austin
2000 Ph.D., American Studies, University of Texas at Austin
Dissertation: *Swinging the Machine: White Technology and Black Culture Between the World Wars*
-2001 *Outstanding Dissertation Award* (1st prize), UT-Austin, Arts & Humanities Division

ACADEMIC EMPLOYMENT

2012-2015 Director, New Orleans Center for the Gulf South, Tulane University
2012-2015 James H. Clark Endowed Chair in American Civilization
2011-2015 Director, Musical Cultures of the Gulf South Program, Tulane University
2009-present Associate Professor, Department of English, Tulane University
2008-2015 Director, American Studies Program, Tulane University
2003-2009 Assistant Professor, Department of English, Tulane University
2002-03 Visiting Assistant Professor, Department of English, Ithaca College
2000-02 Woodrow Wilson Postdoctoral Fellow in the Humanities,
Society for the Humanities, Cornell University and
Department of English, Ithaca College (Joint Appointment)

BOOKS

The Origins of Cool in Postwar America
(forthcoming, University of Chicago Press, May 2017)

Coach: A Story of New York Cool (Rizzoli 2016)

American Cool (Prestel 2014), with Frank Goodyear III.

*Swinging the Machine: Modernity, Technology, and African-American Culture
Between the World Wars* (University of Massachusetts Press, 2003)

ART EXHIBITIONS

Curator, *American Cool*. Feb. 7 – Sept. 7, 2014. With Frank Goodyear III.
National Portrait Gallery, Smithsonian Institution.
Exhibit based on my original research.
Reviews by all national media, including *NY Times* and *Washington Post*

WEBSITE

Primary architect, *Music Rising at Tulane*, launched April, 23, 2014.
Multi-platform academic website for the musical cultures of
New Orleans and the Gulf Coast, *Musicrising.tulane.edu*

ARTICLES

Hip vs. Cool: Delineating Two Key Concepts in US Popular Culture, in
Is It 'Cause It's Cool? Affective Encounters With American Culture (Lit Verlag, 2014)

The Art and Complexity of American Cool, in *American Cool* (Prestel 2014)

American Cool: A Theory and Introduction, in *American Cool* (Prestel 2014)

The Mask of Cool in Postwar Jazz and Film Noir, in *The Cultural Career of Coolness*,
eds. Ulla Haselstein and Catrin Gatsdorf (Lexington Press, 2013).

To Realize You're Creolized: White Flight, Black Culture, Hybridity, in
Autobiographical International Relation: I, IR (Routledge, 2011).

"Uncle Tom is Dead": Wright, Himes, and Ellison, Lay a Mask to Rest,"
African-American Review 43(1) (Spring 2009): 83-99. *Published May 2010.*

Second-Lining Post-Katrina: Learning Community from the Prince of Wales Social
Aid & Pleasure Club," *American Quarterly* 61(3) (September 2009): 615-637,
repr. in Clyde Woods and Kalamu ya Salaam, *In the Wake of Hurricane
Katrina: New Paradigms and Social Visions* (Johns Hopkins Press, 2011).

To Face the Music and Dance," *Post Road*, #19 (2010), 87-94.

"Emergent Noir': *Film Noir* and the Great Depression in *High Sierra* (1941) and *This
Gun for Hire*, [UK] *Journal of American Studies* 42(3) (Dec 2008): 415-448.

Modernism, in Karen Halttunen, ed., *The Blackwell Companion to
American Cultural History* (Oxford: Blackwell, 2008): 385-410.

The Soul Roots of Bruce Springsteen's Collective American Dream,
American Music 25(4) (Winter 2007): 441-76.

Technology and its Discontents on the Verge of the Posthuman, *American Quarterly* 58(3) (Sept. 2006), repr. Carolyn de la Peña and Siva Vaidhyanthan, eds., *Re-wiring the Nation: The Place of Technology in American Studies* (Johns Hopkins University Press, 2007).

Backfield in Motion: The Transformation of NFL Football by Black Culture, in Amy Bass, ed., *In the Game: Race, Identity, and Sports in the 20th Century* (Palgrave/McMillan, 2005), 169-89.

American Modernity: Jazz Rhythms and Machine Aesthetics, *Mickle Street Review* 15 (Summer 2002), www.micklestreet.rutgers.edu

Lester Young and the Birth of Cool, in Gena Dagel Caponi, ed., *Signifyin(g), Sanctifyin' and Slam-dunking* (Univ. of Massachusetts Press, 1999).

ARTICLES (short):

The Lost World of Flatbush Jewry, *Nonstop Metropolis: A New York City Atlas*, eds. Rebecca Solnit and Joshua Jelly-Schapiro (University of California Press, 2016)

39 Sundays: Second-Line Season, in *New Orleans: Unfathomable City* (UC Press, 2013), eds. Rebecca Solnit and Rebecca Snedeker

Albert Murray, American Metaphysician, in *Virginia Quarterly Review*, blog September 5, 2013.

Hip to the Future, in *The End of Austin*, endofaustin.com, University of Texas, May 25, 2013. Online.

"You're Gonna Need Some Hot Sauce With That," in *New Orleans: What Can't Be Lost – 88 Stories and Traditions from the Sacred City* (Univ of Louisiana-Lafayette Press, 2010)

Liner notes, *Jazz* (Putumayo, 2011). I curated this collection for Putumayo.

Music, Memory, and Cultural Identity in the Jazz Age" (review essay), *American Quarterly* 55(2) (June 2003): 303-313.

ARTICLES (forthcoming):

The Cultural Democracy of the Second-Line: A View from Beyond the Ropes, in *Sweet Spots: Interstitial Spaces in New Orleans Architecture And Culture*, ed. Barbara C. Ewell and Teresa Toulouse (Univ Press of Mississippi, 2017)

Albert Murray's Existential Cool in *No Dragon, No Hero: Decoding Albert Murray*, ed. Greg Thomas (Univ of Minnesota Press, 2019).

INVITED LECTURES and KEYNOTES:

Albert Murray's Existential Cool: Swing, Style, Ritual, Affirmation
Centennial Symposium, "Albert Murray – An American Original,"
Center for Jazz Studies, Columbia University, Feb. 13, 2016

Is Cool Dead? College of William & Mary, Williamsville, Virginia,
October 15, 2015

American Cool and Corporate Innovation, Health Leaders Conference,
San Diego, CA, October 1, 2015

Coach and American Cool, Keynote Address , Coach (Inc.) SMC Conference,
Boca Raton, Florida, August 8, 2015

New Orleans as a Cool City, Keynote, Southern Foodways Alliance, Summer
Symposium, New Orleans, Louisiana, June 26, 2015
Listen: <https://www.southernfoodways.org/joel-dinerstein-defines-new-orleans-cool/>

Why Cool Matters, TedX Nashville [Ted Talk], Nashville, TN, March 21, 2015

The Cool Jews of American Cool, Morris Bart, Sr. Lecture Series,
JCC New Orleans, December 8, 2014

The Rebel's Example: Icons of Cool as Models for Corporate Innovation,
Health Leaders Exchange Conference, San Diego, California, June 18, 2015

American Cool, Curator's Tour, National Portrait Gallery, Smithsonian Institution,
March 7, 2014

Hip vs. Cool: Two Key Concepts in US Postwar Popular Culture, University of
Virginia, September 5, 2014

The Origins of Hip and Cool in Postwar American Literature and Culture,
University of Southern Mississippi, Oct. 10, 2014

The Birth of Cool Out of the U.S. South, University of Alabama, Oct. 23, 2014

Cool and Jazz, Gilder Lehrman Lectures on American History, Tulane University,
New Orleans, July 11, 2012

Hip vs. Cool in Postwar America, University of Texas at Austin, March 4, 2012

Hip vs. Cool: Delineating Two Key Concepts in U.S. Popular Culture,
Keynote Address, Austrian American Studies Conference,
Salzburg, Austria, November 4, 2011

LECTURES (cont'd):

The Mask of Cool in Jazz and Film Noir, University of Salzburg, November 4, 2011

American Cool: Its Origins and Legacies, Cornell University, August 25, 2011

The Origins of Being Cool, Keeton House, Cornell University, August 28, 2009

The Origins of Cool in Postwar Jazz Culture, Mellon Foundation Sawyer Seminar, Washington University, Center for the Humanities, St. Louis, April 15, 2010

Swinging Our Machines: The Recurring Modernity of African-American and Afro-diasporic Musics, Humboldt University, Berlin, Germany, Nov. 11, 2010

The Mask of Cool in Postwar Jazz and Film Noir, "Coolness: Interdisciplinary Perspectives," Symposium, Freie Universitat, Berlin, Germany, November 13, 2010

The Import of Cultural Studies, American Library Association, Keynote Address, New Orleans, LA, June 28, 2006

The Emergence of *Film Noir* From The Great Depression, University of Texas, December 1, 2005

The Origins of Cool, The Morgan-Crawford Lecture at Southwestern University, Georgetown, Texas, April 1, 2005

Jazz and the Steel Drum: Cultural Resistance in the African Diaspora, Ithaca College, November 8, 2001

HONORS, AWARDS and GRANTS

2010	NEH Summer Stipend, National Endowment for the Humanities
2007	Excellence in Teaching Award for Junior Faculty, Tulane University
2007	Harry Ransom Center Fellowship, Humanities Research Center, UT-Austin
2005	Tulane College Student Body Award for Excellence in Undergraduate Teaching
2004	Award for Excellence, Association for Recorded Sound Collections (ARSC), Best Research in Recorded Jazz, Rhythm & Blues, or Soul
2004	Eugene M. Kayden Press Book Award, in recognition of the best book in the humanities published by a university press (for <i>Swinging the Machine</i>)
2000-02	Woodrow Wilson Postdoctoral Fellowship in the Humanities at Cornell University, Society for the Humanities
2001	Outstanding Dissertation Award (1 st prize), UT-Austin, Arts & Humanities
1997	Pew Foundation Dissertation Fellowship

LECTURES, TULANE UNIVERSITY

- 2015 "The Origins of Jazz and Blues Along the Memphis-New Orleans Axis"
National Defense University Symposium
- 2014 "The Origins of American Cool," Homecoming Speaker Series, Newcomb College
- 2013 Moderator, Freshman Book Project, Michelle Alexander's *The New Jim Crow*,
McAllister Auditorium, Tulane University
- 2012 "*Casablanca* and Humphrey Bogart," Wall Residential College
- 2012 Moderator, Freshman Book Project Discussion on Dan Baum's *9 Lives*,
McAllister Auditorium
- 2010 Moderator, Panel for HBO's *Treme* with David Simon, Eric Overmeyer, and
Clarke Peters, Kendall-Cram Auditorium
- 2006 Newcomb Media Roundtable, "Black and Latin Music on Film: Representations and
Repercussions," with Professor Javier Leon
- 2009 "Joan Didion and Literary *Noir*," Introduction for Joan Didion,
Creative Writing Series, McAllister Auditorium
- 2008 Keynote Address, "Nostalgia, Globalization, and American Identity in
The Reluctant Fundamentalist," Freshman Book Project, McAllister Auditorium
- 2008 "Parents Book Club: *The Reluctant Fundamentalist*," Parents Weekend
- 2008 Moderator, "The Satanic Verses," In Honor of Salman Rushdie, Cudd Hall
- 2008 "Billie Holiday: 'The Essence of Cool,'" Fridays at Newcomb Lecture Series
- 2008 "*Noir Cool*," Dean's Advisory Council, LBC
- 2008 Honors Roundtable, "The Meanings of 'Cool,'" Butler Hall
- 2007 The Magical Lyrics of the Song of Solomon, in honor of Toni Morrison, Cudd Hall

CONSULTING

- 2010-11 Putumayo Records, Consultant for *Jazz* (2011) and author of liner notes
- 2011 HBO, *Boardwalk Empire*, Consultant for Jazz and the 1920s for promotional
documentary, *The Money Decade* (air date, Sept. 18, 2011)

COMMUNITY SERVICE

- 2006-09 *Jazz DJ*, WWOZ-FM (90.7), New Orleans,
"Late Night Contemporary Jazz."
- 2009-14 Jazz DJ, WWOZ-FM (90.7), New Orleans, 6-9 am, Mondays,
"The Morning Jazz Set with Joel 'Heavy D' Dinerstein"

CONFERENCES, ORGANIZER:

Organizer: Jesmyn Ward, "Writing Race and Place on the Gulf Coast," Fourth Annual Distinguished Frey Lecture, N. O. Center for the Gulf South, March 19, 2015.

Organizer: Elijah Wald, "Singers of Tail: Jelly Roll Morton and the Silences of History," Third Annual Distinguished Frey Lecture, New Orleans Center for the Gulf South, March 20, 2014, Freeman Auditorium.

Conference Organizer and Panelist, Edgar P. Richardson Symposium on *American Cool*, National Portrait Gallery, Smithsonian Institution, Washington DC, March 7, 2014

Conference Organizer, *The Banjo in the African Diaspora*, April 22-23, 2013, Tulane University, New Orleans, LA.

Conference Organizer, *EMP: Experience Music Project* Pop Music Conference, April 19-22, 2013, Tulane University, New Orleans, LA

Organizer: Sherrie Tucker, "Not the Whole Storyville: Learning from New Orleans Jazzwomen," Second Annual Distinguished Frey Lecture, New Orleans Center for the Gulf South, March 13, 2013